# Resources—Posters and Awareness Campaign Materials

This page provides information about posters and awareness campaign materials about human trafficking for use in your community.

# BC's Office to Combat Trafficking in Persons *Do You Feel Trapped?*Poster

Bringing awareness about domestic servitude as a form of human trafficking, "Do you Feel Trapped?" is available in 5 languages: English, Filipino, Spanish, Punjabi, and Chinese.

Copies of the poster can be ordered from the Publication and Resource Order Form.

#### RCMP I'm Not for Sale Posters

These posters give members of the general public some key indicators of human trafficking to better identify victims. Support services to be contacted upon identification of a potential victim are also provided on the poster.

Download and print the posters from the following websites:

- <u>I'm not for sale</u> (poster)
- I'm not for sale (youth booklet)



### **Children of the Street Society Posters**

Children of the Street Society is a BC based organization founded by parents of children who have been lured into the sex industry. They have developed posters that can be used to raise awareness about the sexual exploitation and human trafficking of youth in your community. New posters are provided each year, so check the website for recent additions to the list below.

#### http://www.childrenofthestreet.com

- "I Shared a Photo" Video on YouTube: <u>https://www.youtube.com/</u> watch?v=Avm7nr1kZhg#t=16
- Predator Watch
   Predator Watch is an initative of Children of the
   Street Society that is part multi-media campaign,
   part law enforcement strategy.



## **TruckSTOP Campaign**



TRUCKSTOP's aim is to educate, equip, empower and mobilize members of the trucking industry to combat human trafficking as a regular part of their jobs. PACT—Ottawa (Persons Against the Crime of Trafficking in Humans) recognized that truck drivers were often positioned to spot human trafficking and developed the campaign to help truck drivers spot victims and report suspected vehicles.

http://www.pact-ottawa.org/truckstop-resources.html

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### **Stop Sex With Kids Campaign**

Canadian Centre for Child Protection has developed this campaign to end child sexual exploitation and human trafficking. The campaign has several phases and includes posters, transit ads, TV and radio ads that promote the message that "Sex with children isn't child's

play. It's sexual abuse". Other parts of this campaign focus on the impact of sex trafficking on youth and addressing the demand side of the issue. The Canadian Centre for Child Protection also runs Cybertip.ca, a national tip line to report online sexual exploitation of children/youth.

www.stopsexwithkids.ca

