

September 3, 2020

Wendy Holm Project Liaison Chicken Sector Pricing Review

By email: wendy@wendyholm.com

LONG TERM CHICKEN SECTOR PRICING – THIRD PARTY LIAISON AND FINAL PRICING REVIEW PROCESS

Dear Wendy,

Thank you for taking the time to meet with Stephanie Nelson and me this morning, it was good to meet with you and have the opportunity for a preliminary discussion and exchange of ideas. As discussed on our call, the BCCMB will provide you with our preliminary roadmap of tasks to develop key information components next week, but will not be able to do so by Monday, September 7 as directed by BCFIRB in their letter dated August 28, 2020.

BCFIRB's August 28, 2020 letter also requested parties to appoint a liaison person as a first channel of communication for the Long-Term Chicken Pricing Review Process.

At their Board meeting held on September 2, 2020 the directors of the BC Chicken Marketing Board have appointed me to be the BCCMB contact with you on this project.

I look forward to working with you, and commit myself and the rest of our staff to full and open communication and collaboration with all parties to the Pricing Review Process.

Bill Vanderspek
Executive Director

British Columbia Chicken Marketing Board

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c.c. K. Pedersen, BCFIRB