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### **Priming**

**Benefits of Thermal Priming** 

Inputs and Outputs

Robin Dawes
Nursery Manager
K&C Silviculture Ltd
Oliver BC
robin@silviculture.com

### Prime - First in order of time, existence or development



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So

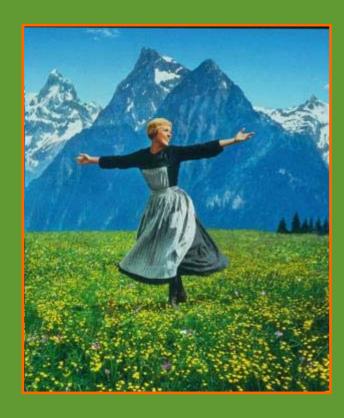
Lets start at the very beginning A very good place to start

### When you Sing you Begin with DO Re Mi



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 When you grow you begin with



### Priming – Inputs



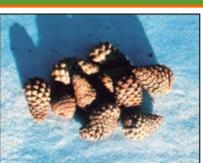
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seed





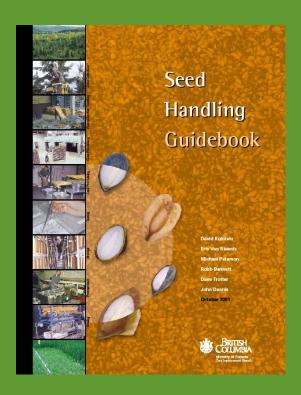


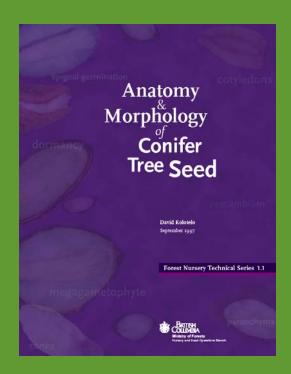
seed

# Prime:To supply or equip with information for use



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http://www.for.gov.bc.ca/hti/treeseedcentre/tsc/seedhandlingguidebook.htm

#### Refresher – Q 10 Factor



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The function used to describe how biochemical reaction *rate* changes with changing temperature is called the "Q10 factor." Over a specified temperature range, it describes how the rate of a biochemical reaction changes per 10°C interval.

Assuming stratification is complete and other inputs such as moisture, oxygen, and carbohydrate reserves are not limiting, the rate at which biochemical processes proceed within a seed depends on seed temperature.

...total heat sum governs Germination Speed

...each 1°C rise in seed temperature effects a 10% increase in respiration rate or Germination Speed

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### Prime – Having something in the best state possible to fulfill an objective.









### Prime - To prepare for a particular purpose or operation;





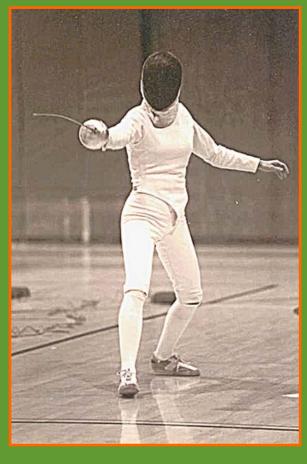




### Prime – In Fencing, the first of eight defensive positions







#### Prime – Defense against all on comers!





### Priming - Inputs



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What do we do?

## Priming – Inputs – Prior to Thermal Priming



- **✓ Examine seed carefully**
- √ Clean and treat if required
- √ Verify germination potential (non BC)
- ✓ Ensure adequate moisture content
- √ Split large seedlots into moderate sized bags
- ✓ Leave small opening in bag for oxygen
- √ Rotate bags daily
- √ Check regularly for mold and seed cracking
- ✓ Place seed in a secure, evenly-heated area
- √ Remove seed to cooler post thermal priming

#### Priming - Outputs



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What are the benefits?

## Prime – Of the greatest relevance or significance



- ✓ Shorten germination duration
- ✓ More uniform germination
- ✓ Reduce misting duration
- ✓ Reduced risk of disease
- √ Improved germination rate
- ✓ Better seed usage
- ✓ Reduction in energy use



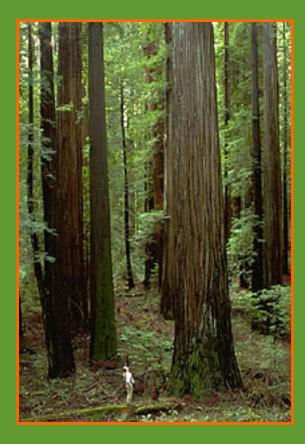
Sw - Eight days from sowing

#### Prime – The most flourishing stage or state; The choicest or best part of anything



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Many purport to want this – but do they really?



## What is the business case for excellence?



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"Many of the CEOs we interviewed are eager to get back to basics — ...

"These executives
believe that the
industry is becoming
increasingly
commoditized, and
do not see extra
services or better
quality as generating
higher margins."

Forest, paper & packaging

#### **CEO Perspectives**

Viewpoints of CEOs in the forest, paper & packaging industry worldwide

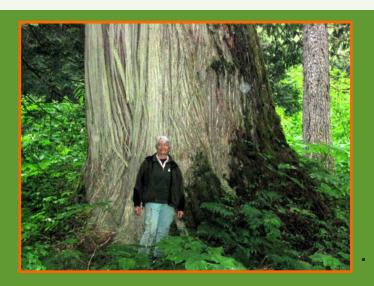
2008 Edition



#### Is Priming an Enhancing Proposition?



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"Other CEOs,...are focusing on the opportunities for differentiating their products."

"They are also examining their value propositions to ensure that the extra services they offer are really enhancing their revenues."

## In Every Definition of the Word We Believe it Is!



