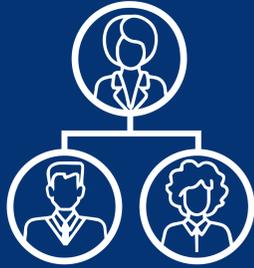
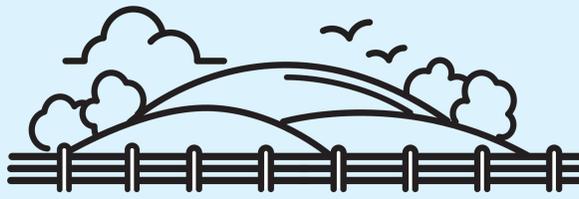


B.C.'s New Farmer Profile

KEY FINDINGS FROM A SURVEY OF NEW FARMERS

BARRIER #1: Access to Land



KEY FINDING: 76%
of new entrant respondents leased land and over half of these leases were with acquaintances or family

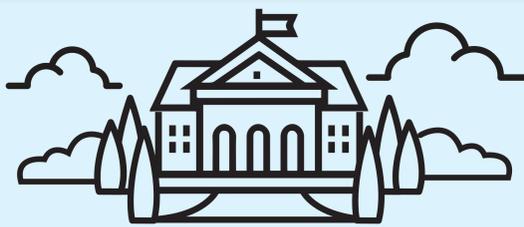


CHALLENGE: 64%
ranked affordability of land as a major barrier



NEED: 74%
viewed incentives for landowners to sell or rent as an important support

BARRIER #2: Access to Knowledge



KEY FINDING: 85%
of respondents had completed at least some post-secondary education



CHALLENGE: 17%
of respondents completed university or college training in agriculture



NEED: 80%
viewed informal mentorship by another farmer as an important support

BARRIER #3: Access to Capital



UNDER 35 MAJORITY OF INCOME FROM FARMING

KEY FINDING: 70%
of respondents reported that less than one quarter of their annual household income came from farming. Those under the age of 35 were more likely to report the majority of their income was from farming.



CHALLENGE: 51%
considered access to capital, credit or other sources of financing a significant barrier



NEED: 74%
viewed government funding as an important support

Survey Fast Facts

WHO ARE B.C.'S NEW FARMERS?



- ▶ 49% of new entrants are first generation farmers
- ▶ 40% started farming as a second career
- ▶ 78% are older than 35
- ▶ 48% are women

WHAT ARE COMMON SUPPORTS ACCESSED BY NEW FARMERS?



- ▶ 68% accessed informal mentorship by another farmer
- ▶ 64% reported using online educational resources
- ▶ 53% attended farm workshops, field days, and farm tours

WHAT ARE THE MOST COMMON TYPES OF FARMING OPERATIONS?



- ▶ 20% Vegetables
- ▶ 18% Poultry and Eggs
- ▶ 14% Fruit and tree nuts

WHO ARE B.C.'S NEW FARMERS SELLING TO?



- ▶ 90% of nearly all respondents sold directly to consumers