

Date: April 28, 2014

To: All LCLB staff

All Stadium Licensees

All Local Government, First Nations, and Police Agencies

Re: Changes to terms and conditions for stadium licensees regarding

hawkers and the sale of spirits

Introduction

The recent Liquor Policy Review (LPR) recommendations 56 and 57 are intended to increase flexibility for liquor primary (LP) stadium licensees. The report recommended removing restrictions on drink choices at stadiums and increasing flexibility around mobile vendors in the concourse areas.

Present policy

- 1. Stadium licensees with event-based LP licences are limited in the types of liquor products they may sell (e.g. they may not sell spirits).
- 2. Upon application and approval, hawkers are only permitted in the stands of a stadium and not in the concourse or other areas.

New policy

 Stadium licensees may now sell all types of liquor. However, shooters may not be sold by hawkers or concession stands. The rationale for restricting shooters is to mitigate risks associated with rapid alcohol consumption. Research suggests that shooters are more greatly associated with intentional rapid intoxication and due to this potential it is not in the public interest to allow them in this context.

This change is effective immediately but licences will not be reprinted at this time. The face of the licence will reflect this change when renewed.

2. Hawkers are no longer restricted to the stands by LCLB policy and may sell in other public areas of the facility subject to approval. The application process for hawkers will remain in place and requires local government comment.

This change to LCLB policy is effective immediately for new applicants. However, terms and conditions around hawkers remain in place for licensees who were approved previously. If these licensees would like to expand the area where hawkers may sell, they must complete the <u>Application for a Permanent Change: Hawkers</u> (Form LCLB045b) and request a change to the existing terms and conditions. This change requires local government comment and local

governments may place restrictions through the input process. Stadium LP licensees who wish to apply for hawkers must also use this form.

Further Information

Further information regarding liquor control and licensing in British Columbia is available on the Liquor Control and Licensing Branch website at http://www.pssg.gov.bc.ca/lclb/. If you have any questions regarding these changes, please contact the Liquor Control and Licensing Branch toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

Original signed by:

Douglas Scott Assistant Deputy Minister and General Manager