



# Youth Gang Prevention: Toolkit for Community Planning

## **Activity Slides**



Ministry of  
Justice

## Identifying Key Allies and Partners

- Who are the **decision makers** in our community?
- Who needs to hear about the vision we have for youth in our community?

## Identifying Key Allies and Partners

- Who are our **friends and allies**?
- Who else shares might share the vision we have for youth?

## Identifying Key Allies and Partners

- Will there be any **opponents** to our vision?
- What might be their concerns? How can these be dealt with?

## Identifying Key Allies and Partners

- How can the **media** help us?
- What key concepts do we want the media to highlight?

## Identifying Key Allies and Partners

- Are there any other community members we need to consider?



## Creating a Statement of Purpose

- We want the youth in our community to be \_\_\_\_\_.
- Within the next \_\_\_\_ months/years, we will promote this by \_\_\_\_\_.

## Creating a Statement of Purpose

- Our vision is a community where youth \_\_\_\_\_.
- To bring that vision into reality, we can \_\_\_\_\_.



# Developing SMART Action Plans

1. Identify the area of focus to be addressed.

# Developing SMART Action Plans

## 2. Create Action Goals:

- S Specific
- M Measurable
- A Achievable
- R Realistic
- T Time-bound

## Developing SMART Action Plans

Sample short-term SMART goal:

“Within the next two months community agencies with gyms will be asked to waive membership fees for youth aged 12 to 18.”

# Developing SMART Action Plans

## 3. Construct Action Phases

- From the list, choose some actions that will address the goals.
- For each task, identify
  - Who will be responsible for coordinating action(s)
  - A completion date
  - The expected outcome of the action

# Developing SMART Action Plans

## Sample Action Phases:

Action Item	Responsibility	Completion by	Expected Outcome
Contact agencies with gyms to explain strategy and discuss waiving of fees: <ul style="list-style-type: none"><li>▪ Blair Pool</li><li>▪ W.G. Pool</li><li>▪ YWCA</li></ul>	Kim W will contact each agency by email or phone.	By Nov. 1	Agencies with gyms will waive fees for youth 12-18 from 5-10 pm