

TOBACCO-FREE

SOME OPTIONS FOR TOBACCO RETAIL DISPLAY

As of **March 31, 2008**, all tobacco retailers must prevent minors from seeing and accessing their tobacco products and promotional items. There are no exemptions.

A retailer in B.C. cannot:

- Display or promote tobacco products if they can be seen or accessed by a minor inside the establishment;
- Display or promote tobacco products in a way that is clearly visible to any person outside the retail establishment.

Tobacco and tobacco products can only be displayed if:

- No one under the age of 19 can enter the store.
- Tobacco products and promotions can not be clearly visible to a person from outside the store.
- The part of the store with the tobacco display is restricted to persons over the age of 19 and products and promotions cannot be seen or accessed from outside the restricted area.

Keeping Your Tobacco Products Hidden From View

If minors have access to the store, tobacco products and promotional items must be hidden from view between sales transactions, and cannot be seen from inside and outside the store.

To do this, it is up to retailers to determine which method would work best for their store. In other jurisdictions, retailers have used the following approaches:

 <p>Use a curtain that remains closed between sales</p>	 <p>Stock tobacco products behind doors that are closed after every sale</p>
<p>Stock tobacco products in drawers that are closed after every sale</p> 	