
B.C. Forest Product Exports – July 2014

➤ Highlight of Exports in July 2014, compared to July 2013:

- B.C. forest product exports totalled \$1.09 billion, up 12.5% from \$0.96 billion.
- Share of export value by market: U.S. (44.3%, no change), China + Hong Kong (32.6%, up from 29.7%), Japan (7.3%, down from 11.1%) and other destinations (15.8%, up from 14.9%).
- Share of export value by product: Softwood Lumber (45.8%, down from 47.3%), Pulp (26.4%, up from 20.8%), Other Wood Products* (13.3%, down from 15.0%), Other Paper Products** (9.5%, down from 9.7%) and Logs (5.0%, down from 7.3%).

➤ Highlight of Exports YTD 2014 (July), compared to YTD 2013 (July):

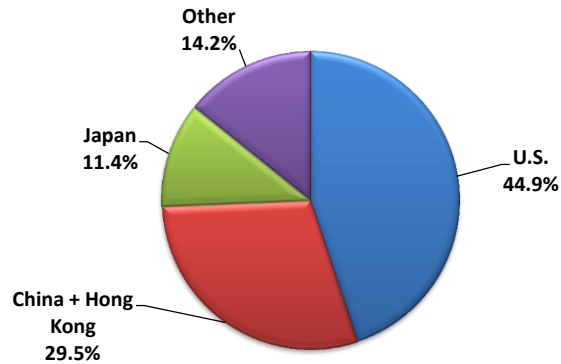
- B.C. forest product exports totalled \$7.21 billion, up 6.4% from \$6.72 billion.
- Share of export value by market: U.S. (44.3%, down from 44.9%), China + Hong Kong (30.7%, up from 29.5%), Japan (10.5%, down from 11.4%) and other destinations (14.6%, up from 14.2%).
- Share of export value by product: Softwood Lumber (45.7%, down from 46.1%), Pulp (25.1%, up from 23.4%), Other Wood Products* (13.0%, down from 14.7%), Other Paper Products** (9.5%, up from 9.3%) and Logs (6.8%, up from 6.6%).

**Includes wood products such as Veneer, OSB, Plywood, Siding, Poles, Chips, Ties, Mouldings, Panels, Furniture, Seats, Pellets, Shake and Shingles, etc.*

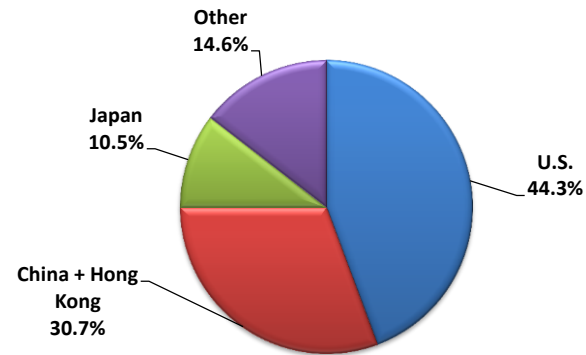
***Includes paper products such as Paper, Cards, Cartons, Rolls, Trays, Containers and Sacks & Bags, etc.*

B.C. Forest Product Exports - July 2014

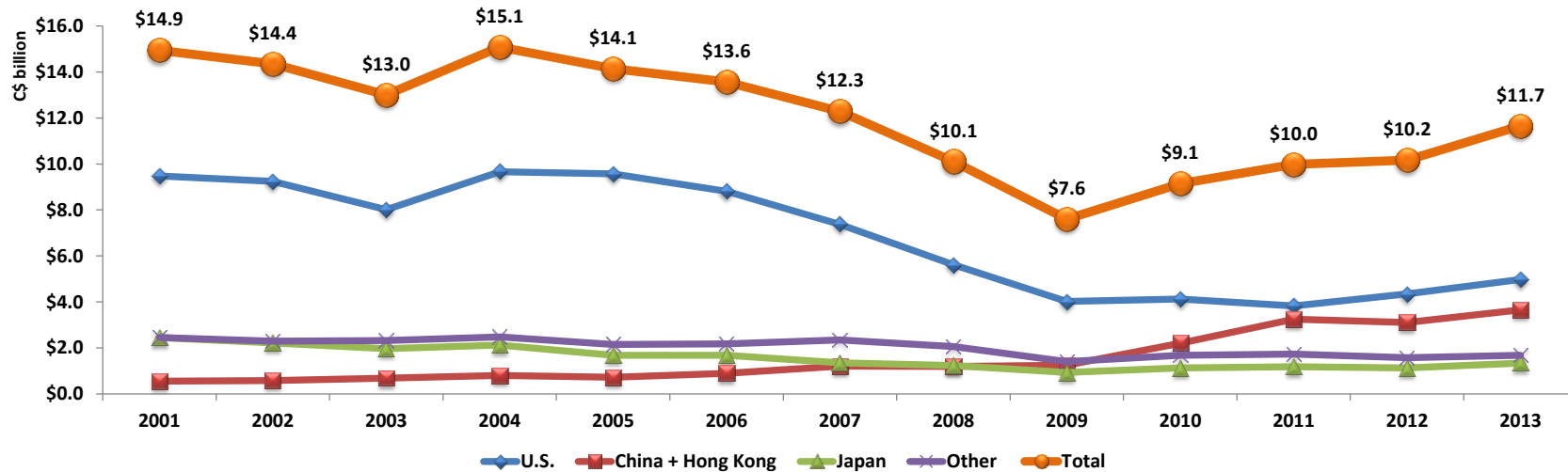
**B.C. Forest Product Export Value
(C\$6.72 billion)
Share by Market, YTD July 2013**



**B.C. Forest Product Export Value
(C\$7.21 billion)
Share by Market, YTD July 2014**



B.C. Forest Product Export Value by Market, 2001 - 2013



*YTD = Year to date

Data Source: B.C. Stats extraction from Statistics Canada data

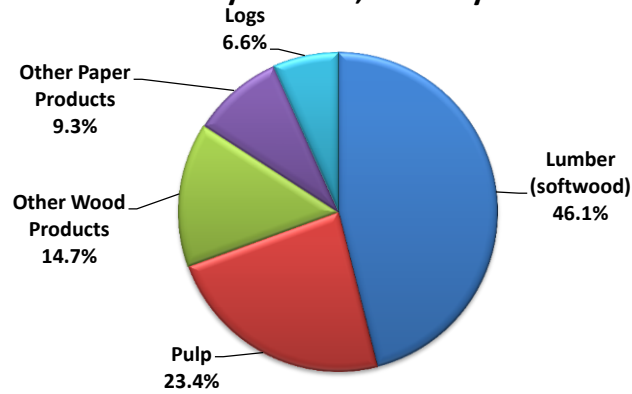
Prepared by Alex Barnes of Competitiveness and Innovation Branch, Ministry of Forests, Lands, and Natural Resource Operations

| B.C. Forest Product Export Value (C\$ billion) and Share (%) by Market Current Month (July) and YTD, 2013 and 2014 | | | | | | | | | | |
|---|--------------------|---------------|--------------------|---------------|--------------|-------------|---------------|-------------|---------------|-------------|
| Destinations | Current Month 2013 | | Current Month 2014 | | Change % | YTD 2013 | | YTD 2014 | | Change % |
| | \$ | Share % | \$ | Share % | | \$ | Share % | \$ | Share % | |
| U.S. | 0.43 | 44.3% | 0.48 | 44.3% | 12.6% | 3.02 | 44.9% | 3.20 | 44.3% | 6.0% |
| China + Hong Kong | 0.29 | 29.7% | 0.35 | 32.6% | 23.6% | 1.98 | 29.5% | 2.21 | 30.7% | 11.6% |
| Japan | 0.11 | 11.1% | 0.08 | 7.3% | -25.9% | 0.77 | 11.4% | 0.75 | 10.5% | -1.8% |
| Other | 0.14 | 14.9% | 0.17 | 15.8% | 18.9% | 0.96 | 14.2% | 1.05 | 14.6% | 9.7% |
| Total | 0.96 | 100.0% | 1.09 | 100.0% | 12.5% | 6.72 | 100.0% | 7.21 | 100.0% | 7.3% |

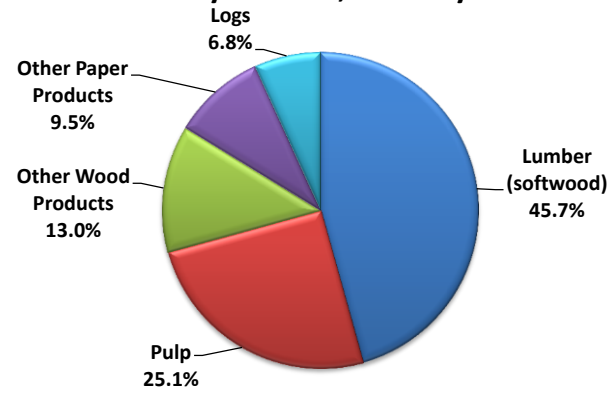
| B.C. Forest Product Export Value (C\$ billion) by Market, 2001 to 2013 | | | | | | | | | | | | | |
|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|-------------|--------------|--------------|
| Destinations | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| U.S. | 9.47 | 9.25 | 8.01 | 9.66 | 9.57 | 8.82 | 7.37 | 5.61 | 4.02 | 4.13 | 3.83 | 4.34 | 4.97 |
| China + Hong Kong | 0.56 | 0.59 | 0.69 | 0.81 | 0.73 | 0.89 | 1.21 | 1.20 | 1.25 | 2.20 | 3.25 | 3.11 | 3.66 |
| Japan | 2.45 | 2.22 | 1.97 | 2.13 | 1.68 | 1.68 | 1.35 | 1.24 | 0.93 | 1.14 | 1.18 | 1.13 | 1.34 |
| Other | 2.45 | 2.30 | 2.33 | 2.48 | 2.15 | 2.17 | 2.35 | 2.06 | 1.40 | 1.68 | 1.73 | 1.57 | 1.68 |
| Total | 14.94 | 14.35 | 13.00 | 15.08 | 14.13 | 13.56 | 12.28 | 10.11 | 7.60 | 9.14 | 9.98 | 10.16 | 11.65 |

| B.C. Forest Product Export Value Share (%) by Market, 2001 to 2013 | | | | | | | | | | | | | |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Destinations | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| U.S. | 63.4% | 64.4% | 61.7% | 64.1% | 67.7% | 65.0% | 60.0% | 55.5% | 52.8% | 45.1% | 38.3% | 42.8% | 42.7% |
| China + Hong Kong | 3.7% | 4.1% | 5.3% | 5.3% | 5.2% | 6.6% | 9.9% | 11.8% | 16.5% | 24.1% | 32.6% | 30.6% | 31.4% |
| Japan | 16.4% | 15.5% | 15.1% | 14.1% | 11.9% | 12.4% | 11.0% | 12.3% | 12.3% | 12.4% | 11.8% | 11.2% | 11.5% |
| Other | 16.4% | 16.0% | 17.9% | 16.5% | 15.2% | 16.0% | 19.1% | 20.4% | 18.4% | 18.3% | 17.3% | 15.5% | 14.4% |
| Total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

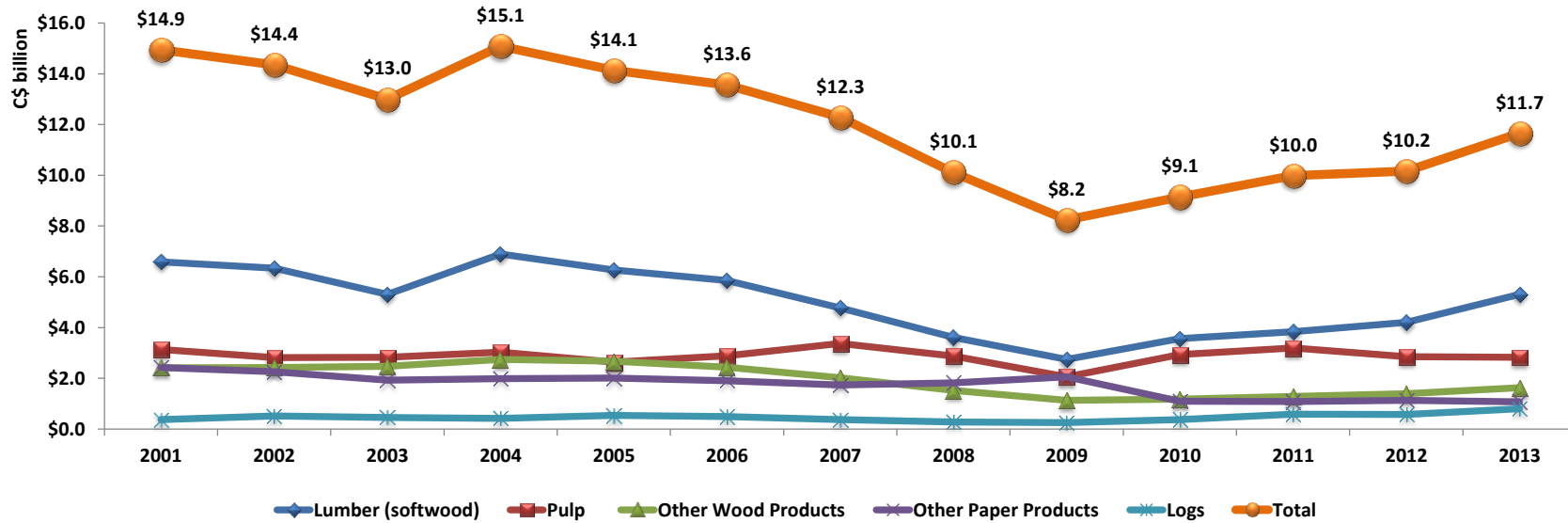
**B.C. Forest Product Export Value
(C\$6.72 billion)
Share by Product, YTD July 2013**



**B.C. Forest Product Export Value
(C\$7.21 billion)
Share by Product, YTD July 2014**



B.C. Forest Product Export Value by Product, 2001 - 2013

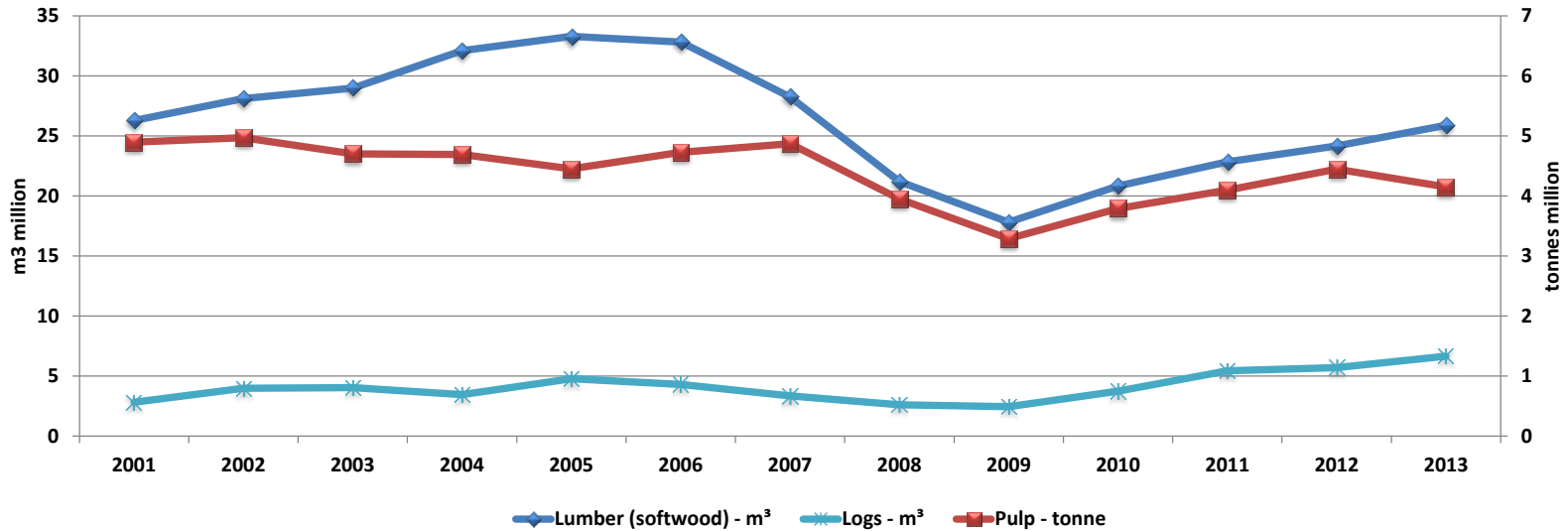


| B.C. Forest Product Export Value (C\$ billion) and Share (%) by Product Current Month (July) and YTD, 2013 and 2014 | | | | | | | | | | |
|--|--------------------|-------------|--------------------|---------------|--------------|-------------|---------------|-------------|---------------|-------------|
| Destinations | Current Month 2013 | | Current Month 2014 | | Change % | YTD 2013 | | YTD 2014 | | Change % |
| | \$ | Share % | \$ | Share % | | \$ | Share % | \$ | Share % | |
| Lumber (softwood) | 0.46 | 47.3% | 0.50 | 45.8% | 8.9% | 3.10 | 46.1% | 3.29 | 45.7% | 6.4% |
| Pulp | 0.20 | 20.8% | 0.29 | 26.4% | 43.1% | 1.57 | 23.4% | 1.81 | 25.1% | 14.9% |
| Other Wood Products | 0.14 | 15.0% | 0.14 | 13.3% | 0.1% | 0.99 | 14.7% | 0.94 | 13.0% | -4.8% |
| Other Paper Products | 0.09 | 9.7% | 0.10 | 9.5% | 10.6% | 0.62 | 9.3% | 0.68 | 9.5% | 9.7% |
| Logs | 0.07 | 7.3% | 0.05 | 5.0% | -23.0% | 0.45 | 6.6% | 0.49 | 6.8% | 9.8% |
| Total | 0.96 | 100% | 1.09 | 100.0% | 12.5% | 6.72 | 100.0% | 7.21 | 100.0% | 7.3% |

| B.C. Forest Product Export Value (C\$ billion) by Product, 2001 to 2013 | | | | | | | | | | | | | |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|-------------|--------------|--------------|
| Products Category | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| Lumber (softwood) | 6.59 | 6.34 | 5.31 | 6.89 | 6.27 | 5.85 | 4.77 | 3.61 | 2.75 | 3.56 | 3.83 | 4.20 | 5.31 |
| Pulp | 3.14 | 2.81 | 2.83 | 3.03 | 2.64 | 2.89 | 3.38 | 2.88 | 2.06 | 2.94 | 3.20 | 2.85 | 2.83 |
| Other Wood Products | 2.42 | 2.42 | 2.47 | 2.74 | 2.68 | 2.44 | 2.02 | 1.52 | 1.13 | 1.18 | 1.28 | 1.39 | 1.63 |
| Other Paper Products | 2.43 | 2.26 | 1.93 | 1.99 | 2.01 | 1.90 | 1.74 | 1.82 | 2.06 | 1.10 | 1.08 | 1.13 | 1.08 |
| Logs | 0.37 | 0.52 | 0.46 | 0.43 | 0.53 | 0.49 | 0.37 | 0.28 | 0.25 | 0.37 | 0.59 | 0.58 | 0.80 |
| Total | 14.94 | 14.35 | 13.00 | 15.08 | 14.13 | 13.56 | 12.28 | 10.11 | 8.24 | 9.14 | 9.98 | 10.16 | 11.65 |

| B.C. Forest Product Export Value Share (%) by Product, 2001 to 2013 | | | | | | | | | | | | | |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Products Category | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| Lumber (softwood) | 44.1% | 44.2% | 40.9% | 45.7% | 44.4% | 43.1% | 38.9% | 35.7% | 33.4% | 38.9% | 38.4% | 41.4% | 45.6% |
| Pulp | 21.0% | 19.6% | 21.7% | 20.1% | 18.7% | 21.3% | 27.5% | 28.5% | 25.0% | 32.1% | 32.0% | 28.1% | 24.3% |
| Other Wood Products | 16.2% | 16.9% | 19.0% | 18.2% | 19.0% | 18.0% | 16.5% | 15.1% | 13.7% | 12.9% | 12.9% | 13.7% | 14.0% |
| Other Paper Products | 16.3% | 15.7% | 14.9% | 13.2% | 14.2% | 14.0% | 14.2% | 18.0% | 25.0% | 12.0% | 10.8% | 11.1% | 9.2% |
| Logs | 2.5% | 3.6% | 3.5% | 2.8% | 3.8% | 3.6% | 3.0% | 2.7% | 3.0% | 4.1% | 5.9% | 5.7% | 6.9% |

B.C. Forest Product Export Volume by Product, 2001 - 2013



| B.C. Forest Products Export Volume (million) by Product Current Month (July) and YTD, 2013 and 2014 | | | | | | |
|--|--------------------|--------------------|----------|----------|----------|----------|
| Products Category | Current Month 2013 | Current Month 2014 | Change % | YTD 2013 | YTD 2014 | Change % |
| Lumber (softwood) - m³ | 1.79 | 1.94 | 8.1% | 15.04 | 14.90 | -0.9% |
| Pulp - tonne | 0.30 | 0.34 | 13.5% | 2.36 | 2.37 | 0.4% |
| Logs - m³ | 0.37 | 0.61 | 66.0% | 3.81 | 3.84 | 0.7% |

| B.C. Forest Products Export Volume (million) by Product, 2001 to 2013 | | | | | | | | | | | | | |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Products Category | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| Lumber (softwood) - m³ | 26.30 | 28.11 | 29.00 | 32.11 | 33.30 | 32.83 | 28.25 | 21.21 | 17.82 | 20.85 | 22.84 | 24.16 | 25.88 |
| Pulp - tonne | 4.90 | 4.97 | 4.70 | 4.69 | 4.45 | 4.73 | 4.87 | 3.95 | 3.29 | 3.79 | 4.10 | 4.45 | 4.15 |
| Logs - m³ | 2.81 | 3.97 | 4.05 | 3.46 | 4.77 | 4.31 | 3.34 | 2.62 | 2.46 | 3.74 | 5.45 | 5.71 | 6.67 |

| B.C. Forest Product Export Value (C\$ billion) and Share (%) by Product and Major Market, YTD July 2014 | | | | | | | | |
|--|-------------|---------------|-------------------|---------------|-------------|---------------|-------------|---------------|
| Products Category | U.S. | | China + Hong Kong | | Japan | | Other | |
| | \$ | Share % | \$ | Share % | \$ | Share % | \$ | Share % |
| Lumber (softwood) | 1.74 | 54.4% | 0.81 | 36.7% | 0.43 | 56.8% | 0.31 | 29.9% |
| Pulp | 0.25 | 7.7% | 1.08 | 49.0% | 0.11 | 14.8% | 0.37 | 34.8% |
| Other Wood Products | 0.70 | 21.9% | 0.01 | 0.5% | 0.07 | 9.7% | 0.15 | 14.5% |
| Other Paper Products | 0.48 | 15.1% | 0.05 | 2.1% | 0.01 | 1.0% | 0.15 | 13.9% |
| Logs | 0.03 | 0.8% | 0.26 | 11.7% | 0.13 | 17.7% | 0.07 | 6.9% |
| Total | 3.20 | 100.0% | 2.21 | 100.0% | 0.75 | 100.0% | 1.05 | 100.0% |

| Top 3 Export Markets by Product, Based on Value, YTD July 2014 | | | | | | |
|---|-------------------|---------------|-------------------|---------------|-------------------|---------------|
| Rank by Share | Lumber (softwood) | | Pulp | | Logs | |
| | Country | Share % | Country | Share % | Country | Share % |
| First | U.S. | 52.8% | China + Hong Kong | 60.0% | China + Hong Kong | 52.6% |
| Second | China + Hong Kong | 24.6% | U.S. | 13.6% | Japan | 27.2% |
| Third | Japan | 13.0% | Japan | 6.2% | South Korea | 14.1% |
| Other | Other | 9.5% | Other | 20.2% | Other | 6.1% |
| Total | Total | 100.0% | Total | 100.0% | Total | 100.0% |

| Top 3 Export Markets by Product, Based on Volume, YTD July 2014 | | | | | | |
|--|-------------------|---------------|-------------------|---------------|-------------------|---------------|
| Rank by Share | Lumber (softwood) | | Pulp | | Logs | |
| | Country | Share % | Country | Share % | Country | Share % |
| First | U.S. | 55.8% | China + Hong Kong | 62.5% | China + Hong Kong | 55.0% |
| Second | China + Hong Kong | 29.4% | U.S. | 11.7% | Japan | 25.8% |
| Third | Japan | 8.3% | Japan | 6.2% | South Korea | 12.7% |
| Other | Other | 6.4% | Other | 19.5% | Other | 6.4% |
| Total | Total | 100.0% | Total | 100.0% | Total | 100.0% |