

January 13, 2017

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TO: ALL B.C. LICENSED SEAFOOD BROKERS

RE: 2016 Annual Fisheries Production Schedule (AFPS) – due February 17, 2017

British Columbia offered 487 seafood commodities in 2015 with a wholesale value of \$1.43 billion, with 52% of the value generated from sale of wild and farmed salmon products

We were able to generate the above statement by conducting a census of B.C. seafood sellers, including licenced fish processors, buyers, and brokers, using the AFPS. You may be aware that this is the final year we are requesting a completed AFPS (2016 data) from brokers, and that we will not be requesting data from you in future years. This is because broker licences are not being continued under the new *Fish and Seafood Act*, which came into force on January 1, 2017.

An AFPS spreadsheet (Excel) and guide (Word) with detailed instructions for completing the schedule are attached to this email. You may also access these documents here:

<http://www2.gov.bc.ca/gov/content/industry/agriculture-seafood/statistics/reporting-requirements>.

If you do not have Excel on your computer, please open and fill out the spreadsheet by using Google Sheets: <https://www.google.ca/sheets/about/>. If you do not have Word, please open the guide using Google Docs: <https://www.google.ca/docs/about/>.

Then send your completed spreadsheet to Fishstats@gov.bc.ca.

Completing the AFPS:

- Brokers reporting B.C. seafood sales, please:
 - report all seafood sold in 2016 as a product of B.C. to the public, retail or exported;
 - include all seafood in inventory in its final form and value at prevailing prices; and
- Brokers reporting no sales, please:
 - complete only pages 1 & 2 of the AFPS.

Remember that the report must be returned - even if it is "NIL" - to satisfy your reporting requirements. Please complete and submit one AFPS for each licence wherever possible. If you are submitting a report that includes data for more than one licence, please ensure you list each licence number on the front page of the report.

Please be assured that seafood production data is only published in aggregate form (combined data from three or more companies).

Thank you in advance for your participation. We appreciate your timely cooperation with the reporting schedule and will be happy to assist you should you have any questions or concerns.

Yours truly,

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Seafood publications: <http://www2.gov.bc.ca/gov/content/industry/agriculture-seafood/statistics/industry-and-sector-profiles>