

Sector Snapshot: B.C. Agrifoods - 2012

Sector Defined: B.C.'s agrifoods industry includes primary production in agriculture, aquaculture and commercial fisheries, and processing of food and beverages.

- Over 200 primary agriculture products and over 100 species of fish, shellfish and marine plants are produced in B.C.
- The food and beverage processing industry is comprised of nearly 1,400 small and medium-sized firms and is the largest manufacturing industry in the province.

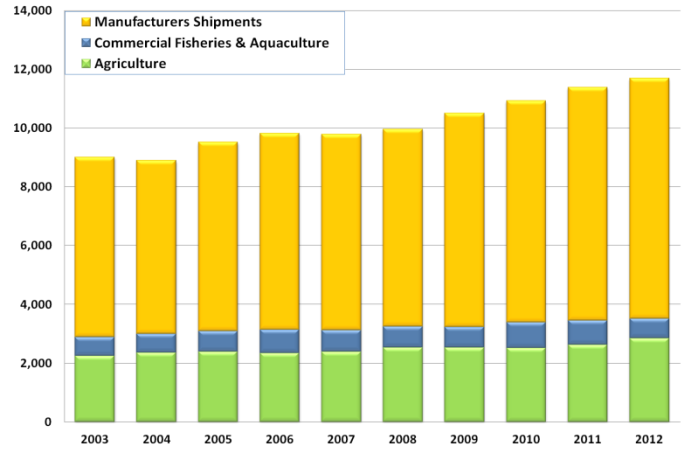
AGRIFOODS KEY FACTS

- ❖ **Sales: \$11.7 billion**
 - ❖ **GDP: \$3.7 billion**
 - ❖ **Share of Provincial Total GDP: 1.9%**
 - ❖ **Exports: \$2.5 billion**
- Total sales of B.C. agrifoods at \$11.7 billion are up nearly three per cent over 2011.
 - Total sales include \$2.8 billion agriculture + \$0.7 billion seafood + \$8.2 billion in manufacturers' shipments.
 - Growth in sales occurred in the primary agriculture sector (up eight per cent) and in the food and beverage manufacturing sector (up three per cent), while landed values in the combined aquaculture and commercial fishing sector declined 18 per cent in 2012 over 2011.
 - Total estimated agrifoods GDP, at \$3.7 billion, fell 1.4 per cent over 2011.
 - B.C.'s agrifoods sector accounts for 1.9 per cent of B.C.'s total GDP of \$191.7 billion.

AGRIFOODS PRODUCTS EXPORT PROFILE

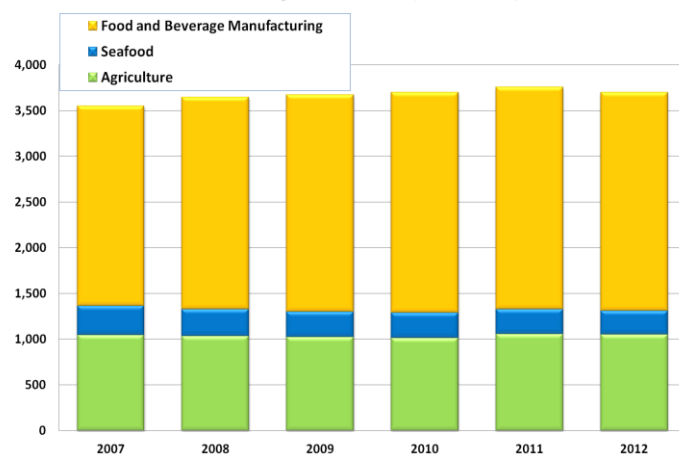
- B.C. exported \$2.5 billion in agrifoods products to more than 130 countries in 2012. Total agrifoods exports were up just over one per cent over 2011.
- This growth in exports was due to a five per cent increase in the value of B.C.'s agriculture product exports, while seafood product exports declined five per cent.
- Top Five Export Markets: U.S. (70 per cent), China (seven per cent), Japan (six per cent), Hong Kong (three per cent) and Taiwan (two per cent).
- Agriculture product shipments contributed 65 per cent and seafood product shipments contributed 35 per cent of the total value of provincial agrifoods exports in 2012.
- The fastest growing of the top 10 export markets in 2012 were Ukraine (42 per cent), Australia (24 per cent) and China (14 per cent).
- Top Five Exports: \$291 million in cultured Atlantic salmon; \$168 million in blueberries; \$155 million in food preparations; \$105 million in baked goods; and \$74 million in pork products.

Total B.C. Agrifoods Sales (\$ Millions)



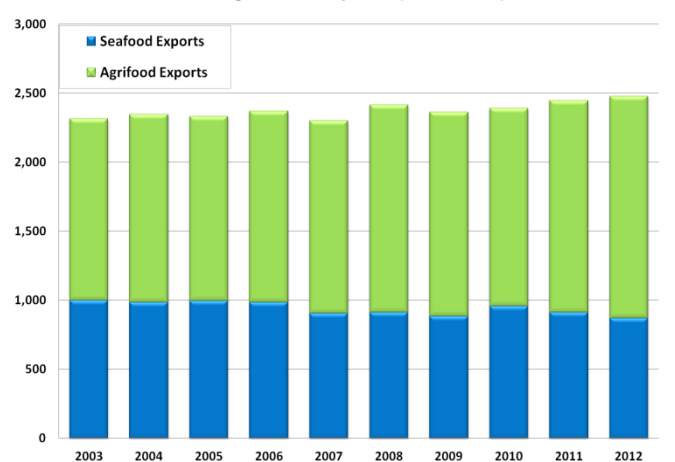
Sources: Statistics Canada, CANSIM Tables 002-0001 and 304-0014 and B.C. Seafood Industry Year in Review, 2004-2012.

Total B.C. Agrifoods GDP (\$ Millions)



Sources: Statistics Canada, Cansim Table 379-0030 and BC Stats, Special Tabulation of Aquaculture GDP. Agriculture GDP excludes Animal Aquaculture GDP. Provincial estimates using the 2007 base year are currently only available back to 2007.

B.C. Agrifoods Exports (\$ Millions)



Sources: Statistics Canada, Global Trade Atlas, and CATSNET Analytics (February 2013).