

## B.C. FARM BUSINESS ADVISORY SERVICES PROGRAM LIST OF ELIGIBLE SMALL SCALE FOOD PROCESSORS (SSFP) CONSULTANTS AND OTHER SSFP RESOURCES

### *How to Select an Advisor:*

Information on how to select a Farm Advisor is available on the Canadian Farm Business Council's website at:

<http://www.fmc-gac.com/advisory-services>

**Inclusion of the following information does not imply that one advisor or service or product is favoured over another. All advisors are available to any small scale food processor in B.C.**

**The following four documents have been supplied by the BC Small Scale Food Processors Association:**

1. A BC HACCP PLAN – [Appendix 14](#): Weblinks  
[https://www2.gov.bc.ca/...//ssfp\\_weblinks.pdf](https://www2.gov.bc.ca/...//ssfp_weblinks.pdf)
2. A BC HACCP PLAN – [Appendix 2](#): Commercial Laboratories and Process Authorities  
[https://www2.gov.bc.ca/...//ssfp\\_commercial\\_labs.pdf](https://www2.gov.bc.ca/...//ssfp_commercial_labs.pdf)
3. A BC HACCP PLAN – [Appendix 3](#): List of Food and Beverage Consultants  
[https://www2.gov.bc.ca/...//ssfp\\_food\\_beverage\\_consultants.pdf](https://www2.gov.bc.ca/...//ssfp_food_beverage_consultants.pdf)
4. A BC HACCP PLAN – [Appendix 4](#): Sanitation Chemical Suppliers  
[https://www2.gov.bc.ca/...//ssfp\\_chemical\\_suppliers.pdf](https://www2.gov.bc.ca/...//ssfp_chemical_suppliers.pdf)

### *Criteria for Eligible Consultants:*

Consultants on this list were selected based on the following combination of education and experience criteria as posted in RSO #RSOGF2-3.1 September 2014.

# B.C. FARM BUSINESS ADVISORY SERVICES PROGRAM LIST OF ELIGIBLE SMALL SCALE FOOD PROCESSORS (SSFP) CONSULTANTS

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## OTHER ADVISORS not listed in the above documents:

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### LOWER MAINLAND REGION

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#### **VANCOUVER and LOWER MAINLAND**

##### **RJW Consulting Canada Ltd.**

Dr. Ron Wasik, Ph.D, MBA (Dr. Fix It), President  
Delta, B.C.

Office: 604 943-0553 Cell: 604 218-9522

Fax: 604 943-0563

Email: [rwasik@rjwconsultingcanada.com](mailto:rwasik@rjwconsultingcanada.com)

Website: [www.rjwconsultingcanada.com](http://www.rjwconsultingcanada.com)

**Expertise:** Food Science, Technology and Commerce

##### **Gray-Grant Consulting Inc.**

Andrea Gray-Grant

939 Ridgeway Avenue

North Vancouver, B.C. V7L 3R3

Ph: 604 904-0076 Cell: 604 454-8806

Email: [andrea@andregraygrant.com](mailto:andrea@andregraygrant.com)

**Expertise:** Business Strategy, Marketing Strategy,  
Human Resources, Risk Assessment, Strategic Planning,  
Project Management

##### **Partners for Growth Advisory Services Inc.**

Rita Kim

80-20760 Duncan Way

Langley, B.C. V3A 9J6

Ph: 778 558-0027

Email: [rita@partnersforgrowth.ca](mailto:rita@partnersforgrowth.ca)

**Expertise:** Risk Assessment, Business Structure, Business  
Strategy, Business Coaching

##### **Leap Strategic Corp.**

Allan E. Canale

1067 Marinaside Cres,

Vancouver, BC, Canada

Ph: 604 727-6112

Email: [acanale@leapstrategic.ca](mailto:acanale@leapstrategic.ca)

**Expertise:** Strategic

Plans, Marketing

Strategies,

Business Plans, Financial

Strategies, Coaching and

ongoing business-

building mentorship,

experience in

financial services and investment banking in

Canada, USA and Europe.

##### **Yan-Yan Lee, BComm., CPA, CMA**

Email: [mailto:yylee@shaw.ca](mailto:mailto:yylee@shaw.ca) | Mobile: 604.512.7242

5235 Inverness Street

Vancouver, BC V5W 3N9

**Expertise:** Business Strategy, Production Economics,  
Human Resources, Financial Management,  
Succession Planning, Business Structure, and Risk  
Assessment

#### **CHILLIWACK**

##### **Janzen Consultants Ltd.**

Douglas Janzen, B.Sc. Ag, P.Ag, AACI, P.App

43890 Duncan Road

Chilliwack, BC V2R 4R2

Ph: 604-845-3401

Email: [janzendoug@gmail.com](mailto:janzendoug@gmail.com)

Web: [www.janzenconsultants.com](http://www.janzenconsultants.com)

**Expertise:** Business Strategies, Financial Management,  
Succession Planning, Business Structure, and Risk  
Management.

# B.C. FARM BUSINESS ADVISORY SERVICES PROGRAM LIST OF ELIGIBLE SMALL SCALE FOOD PROCESSORS (SSFP) CONSULTANTS

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## VANCOUVER ISLAND REGION

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### VICTORIA

#### Laurie Renwick

4143 Glendenning Road  
Victoria, B.C. V8X 2B4  
Ph: 250 590-3333 Cell: 250 508-8379  
Email: [lrenwick@shaw.ca](mailto:lrenwick@shaw.ca)  
**Expertise:** Specialized Business Planning

#### Grounded Strategies Inc.

Debra Hellbach  
1522 Haultain St.,  
Victoria, BC, V8R 2K2  
Phone: 250 412-4645  
Email: [debra@groundedstrategies.ca](mailto:debra@groundedstrategies.ca)  
[www.groundedstrategies.ca](http://www.groundedstrategies.ca) Debra Hellbach LinkedIn  
**Expertise:** specializing in the development and growth of domestic food and natural health product industries. Helping companies get their products on the shelf and keep them there in both domestic and international markets.

### NANAIMO

#### Business Advisory Team Inc.

Greg McLaren  
75 Bastion Street  
Nanaimo, B.C. V9R 6E4  
Ph:/Fax: 250 754-4916  
Email: [info@businessadvisoryteam.ca](mailto:info@businessadvisoryteam.ca)  
Web: <http://www.businessadvisoryteam.ca>  
**Expertise:** Business Planning, Business Coaching, Marketing Strategies

## SOUTHERN INTERIOR/KOOTENAY REGION

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### VERNON

#### Sustainable Results Group

Jody Marshall  
464 Fortress Crescent  
Vernon, B.C. V1B 3W3  
Ph: 250 540-5929  
Email: [jody@srgna.com](mailto:jody@srgna.com)  
**Expertise:** Coaching/Mentoring, Strategic Planning, Employee Engagement, Inventory Management, Supply Chains, Logistics, Quality Assurance, Project Planning, Design, Revision and Delivery, Lean Enterprise Implementation, Business Strategy, Business Productivity, Business Sustainability

### KRESTOVA

#### Sylvia Caldwell

2730 Pass Creek Road  
Krestova, B.C. V0G 1H2  
Ph: 250 359-7497  
E-mail: [sylvia@foundtree.ca](mailto:sylvia@foundtree.ca)  
Website: [www.foundtree.ca](http://www.foundtree.ca)  
**Expertise:** Technical Mastery (R&D, formulation, functional ingredients, product development, scale-up, commercialization, process design, food safety, regulatory compliance, and everything operational) and Pixel Perfect Design (branding and logo, packaging and label design, marketing materials, website development)

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**SOUTHERN INTERIOR/KOOTENAY REGION**

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***NELSON***

**Hartley Berg Business Planning &  
Brand Management Services**

Hartley Berg  
Nelson, B.C. V1L 4A3  
Ph: 250-551-4188

Email: [Hartley@HartleyBerg.com](mailto:Hartley@HartleyBerg.com)

Web: [www.HartleyBerg.com](http://www.HartleyBerg.com)

**Expertise:** Business Planning and Funding, Product and  
Package Development, Strategic Marketing, Sales and  
Brand Management

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***For further information please contact:***

B.C. Farm Business Advisory Services Program  
B.C. Ministry of Agriculture  
1767 Angus Campbell Rd, Abbotsford, BC V3G 2M3  
Phone: (250) 356-2795 or Toll Free: 1 -888-221-7141  
Fax 604-556-3030

Email: [BCFBAS@gov.bc.ca](mailto:BCFBAS@gov.bc.ca)

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