

# Public Sector Climate Action Leadership Symposium

*November 21-22, 2016*



# Key Factors in Achieving Emission Reductions

*Insights from public sector organizations that have significantly reduced operational greenhouse gas emissions*





# Leadership Commitment



Climate leadership is supported by organizational decision-makers

Environmental action is reinforced in all strategic activities and public reports

Commitment to GHG reduction is communicated widely and often



# Goal Setting



Setting clear GHG reduction targets

Accelerate the adoption of GHG emission-reducing behaviours and technologies



# Recognizing & Celebrating Achievements

Internal and external recognition

Celebrating small and big achievements





# Creating a Sustainability Culture



A culture of sustainability  
where innovative ideas are born

Sustainability is the  
way we do things  
around here



# Harnessing Champions



Staff who embody and promote the values of sustainability

Giving champions room to innovate



# Being Implementation Ready

Organizations are ready to implement emissions reduction projects

Phasing projects to use funding available within a given fiscal year







# Awareness of Funding Sources



Organizations are knowledgeable about potential funding sources

Funding can be “stacked” to pay for larger projects



# Investing in Knowledge



Sustainability-  
related skills

Information and  
best practices  
shared across public  
sector

Investing in training,  
technology, and  
resources



# Communication



Communication is the foundation for success

# PSO Needs – CAS Leverage

Identified focus area	CAS Influence or Leverage	CAS Expertise, skills and knowledge	PSO Need	Potential emission reductions
Capital investment, funding and facilities	1	1	3	3
Culture	1	1	3	3
Communications, recognition and marketing	3	1	3	2
Embedding energy efficiency into procurement	2	3	2	1
Information and data	3	3	2	2
Technical expertise on new technologies and energy efficiency initiatives	1	1	2	2
Collaboration	2	3	3	2

