



Smart Economic Development with the Strategic Planning Toolkit

Thursday, March 2nd, 2017
1:30 - 3:00pm PST

Webinar Presented by:



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Learn About:

We all know strategic plans are important, but it can be challenging to dedicate the resources to develop something that all-too-often stays on the shelf. The Economic Development Division has developed a **Strategic Planning Toolkit** and accompanying **Performance Measurement Toolkit** that will help you build a concise, measureable and actionable plan that won't collect dust.

Provincial staff will demonstrate the ease and power of the tool's self-assessments, planning templates, facilitation materials, and discussion guides that will save you time and money in developing a strategic plan tailored to your needs.

You'll also hear from two Economic Development Officers, who will share their experience collaborating on the development of the tool, why strategic planning is so important, and how they will implement the tool in their own communities.

For assistance, please email us - economicdevelopment@gov.bc.ca

Register Today by Clicking Here
Space is limited - sign up today to secure your seat!
