



PUBLIC OPEN
McKenzie Interchange Pro
Wed, Feb 24 2016 // 3:30 to 7:
St. Joseph the Worker Parish Hall, 753 Burnside

@TranBC @DriveBC

Building Community Through Social Media
*New Date: Thursday March 31st, 2016
1:30 - 3:00pm PST*

engage.gov.bc.ca Case Study: Rockfall on BC Highway 1

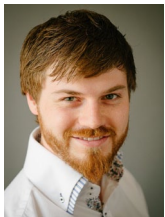
Webinar Presented by:



Neil Judson

Multimedia Information Officer
Web and Multimedia Services
Ministry of Transportation & Infrastructure

Moderated by:



Josh Thompson

Policy Analyst
Economic Development Division
Ministry of Jobs, Tourism and Skills Training

Learn About:

Social Media can be used in a myriad of ways, but one of its most powerful abilities is building relationships and online communities. Staying in touch and actively engaging with the citizens who live in your physical community is essential to building social licence and trust: critical pieces of the economic development puzzle.

Hear from Neil Judson, community manager for @TranBC who will show you how he has built a community of engaged drivers throughout British Columbia. He'll also share wise practices on how to scale your social media efforts to best meet the needs of your community.

Details:

Bring your questions! There will be a lengthy Q&A at the end of the webinar.

For assistance, please email us - economicdevelopment@gov.bc.ca

Register Today by Clicking Here
Space is limited - sign up today to secure your seat!

