

October 10, 2013 | 1:30 - 3:00 PDT



Economic Development Essentials: Planning for Economic Development: Getting Where You Want to Go

Join us for the Economic Development Division's third webinar based on our popular Economic Development Essentials for Local Leaders workshop series. Learn from community experts how they have implemented effective planning processes in furthering their communities' economic development goals.

Learn more about:

- How strategic planning can focus your activities and resources.
- Key elements of good strategic plans
- The benefits of regional partnerships
- Maintaining buy-in and support from your Council and community
- Measuring outcomes
- Making plans responsive and implementable
- Best practices and project successes

Join online



at no cost

Webinar presenters include:

- Dan McRae, Economic Development Officer from the District of Squamish will discuss the district's phased approach to planning in their *Outline for Economic Activity Workplan 2011-2015*.
- Ryan Roycroft, Economic Development Manager from Lake Country will provide an overview of their recent Economic Development planning process.
- Jerry Sucharyna, Economic Development Officer from the District of Lillooet will present on the Lillooet-Quesnel partnership in the Gold Rush Living Campaign and resulting outcomes.

Register today at:

<http://www.ruralbc.gov.bc.ca/webinars/index.html>

Registration Deadline: October 8, 2013