

# Nanaimo – Ladysmith Community Literacy Plan For School District 68



Submitted by  
Nanaimo-Ladysmith Literacy Council  
July 15, 2009

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## **Our Vision**

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***“By 2020, we will live in a community  
that encourages and supports every person  
to be a self reliant, literate, lifelong learner.”***

### **Guiding Principles:**

The Nanaimo-Ladysmith Literacy Council used the Guiding Principles of Literacy Now as a starting point to establish the following guiding principles that will lead the work of our Community Literacy Plan.<sup>1</sup>

#### **Relationships and Collaboration**

Communities build and support networks, partnerships, and mentoring relationships.

#### **Innovation**

Communities value new ways of viewing existing programs, new partnerships, and new ideas for programs.

#### **Respect**

People will be treated with respect and will be encouraged to freely share their ideas. Diversity will be welcomed and valued.

#### **Capacity Building**

Initiatives promote and sustain lifelong learning for all participants and focus on improving the life changes of children and adults. People feel empowered to act.

#### **Access for All**

All community members have the opportunity to be part of the planning process and the programs. Community members respect the hopes and dreams of everyone and there is a place for all.

#### **Strength Building**

Success grows from long-term, sustained commitment to literacy learning.

#### **Sustainability**

Communities respect, build on, and enhance past and current practices.

#### **Knowledge and Understanding**

Community will work to better understand the diverse literacy needs of all members.

#### **Joy**

People are involved in friendly and enthusiastic ways, celebrating success.

## Executive Summary

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The Nanaimo-Ladysmith Literacy Council is moving forward with the implementation phase of the Nanaimo-Ladysmith Community Literacy Plan. As stated in Goal 1 of the plan, this phase focuses on the development of a public, web-based ‘virtual hub’ of literacy programs and resources within the community.

To address this priority goal, the Council has completed a Request for Information for website design contract services and is coordinating the hiring of a company to oversee these developments. The Literacy Outreach Coordinator worked with the steering committee to gather feedback from the Council and from the community during focus group discussions about the look and feel of the website from the user's perspective. The community input stressed that the appearance and content of the website should encourage easy accessibility for learners of all ages and from diverse backgrounds. Interactive learning components and self-assessment features will be included to further enhance the functionality of the website for the entire community. The approach to website accessibility will include features for learners, people with learning disabilities and Aboriginal learners in our region.

In February 2009, the Nanaimo-Ladysmith Literacy Council hired their Literacy Outreach Coordinator (LOC). Her first priority was updating the Asset Inventory for the Nanaimo-Ladysmith region. This work involved meeting with service providers and gaining an understanding and familiarization with existing literacy programs. The LOC also used these opportunities to assess the current status of literacy needs and priorities. This in turn, led to expanding the scope of the existing Plan's stated Gaps/Needs/Priorities to include directional goals for 2009-2010.

Our ongoing partnership with Vancouver Island University was reinforced with the hiring of a new Regional Literacy Coordinator (RLC) and the redefinition of the role. The RLC role continues to provide essential expertise and support to the Nanaimo-Ladysmith Literacy Council initiatives. The RLC is helping to build alliances within the community and to exchange promising practices across District/Community Literacy Tables within the region. For example, an Island Literacy Coordinators Workshop was held at Vancouver Island University in June/09 to provide networking and information sharing opportunities for community-based literacy coordinators across the Island.

The challenges posed by the economic instability in our region are impacting the communities of Nanaimo and Ladysmith. The transition from a resource based economy has been exacerbated by the current economic downturn and therefore the need to provide literacy support across the community has increased. This increase in need galvanizes the importance of the work being planned by the Nanaimo-Ladysmith Literacy Council to respond to and expand literacy programming to vulnerable populations. This could include supporting adults who are:

- experiencing work transition,
- homeless,
- living in poverty,
- involved with the justice system,
- struggling with mental health issues
- women in shelters

The vision of encouraging and supporting every person to be a self reliant, literate, lifelong learner continues to guide and direct the work of the Council. With respect to sustainability, the Council has made a commitment to integrating literacy programs and services and to pursuing new partnerships and joint funding opportunities, wherever possible. Continued Ministry funding will enable this important work to continue.

Our updated Community Literacy Plan is based on the following Community Literacy Needs & Priorities:

### **Literacy Gaps/Needs/Priorities:**

#### Sustainable Funding and Resources

- Provide information regarding the impact of the RLC and LOC
- Leverage funds with community, (i.e. Raise a Reader, Altrusa)
- Identify partnership and grant opportunities

#### Community (increased awareness)

- Media marketing campaign to launch website
- Literacy projects to increase awareness
- Focus groups to identify needs and opportunities
- Celebration with Community partners, website launch

#### Early Childhood Development programs (ages 0 – 5)

- Support to facilitate updating reading resource materials for program providers
- Build collaborative partnerships with community partnership tables

#### Support to Adult learners (19 years +)

- Support identification of literacy skill levels in the workplace
- Support programs for adults who are experiencing transitions in the workplace
- Support programs for vulnerable populations, including women in shelters, people experiencing mental health issues, incarcerated prison residents, people living in poverty and homeless individuals
- Support for people with learning and physical disabilities

#### Collaboration: between Aboriginal Community and the Community at large

- Council to develop strategies to engage Aboriginal community during 2009- 2010

#### More recruitment and training of parents, staff, volunteers and community partners

- Council to develop strategies for recruitment and training during 2009 - 2010

We have two main goals to address these literacy needs and priorities:

**Goal 1:** Develop, maintain and promote a public, web-based "virtual hub" (database) of literacy programs and resources within our community (School District 68 Nanaimo - Ladysmith).

#### **Goal 2:**

Maintain the Nanaimo-Ladysmith Literacy Council to identify, support and promote evidence-based universally accessible literacy programs and services.

**Nanaimo-Ladysmith Literacy Council Members:**

Steve Arnett	Executive Director, Nanaimo Youth Services Association
Stella Bates	District Principal Aboriginal Education SD 68
Lynne Brown	Executive Director, United Way Central Vancouver Island
Dave Boyce	Community Outreach Liaison, RCMP
Lillian Carefoot	Principal, SD 68
Carey Clint	Child Care Manager, Chemainus First Nation
Lynda Colbeck	Vancouver Island Regional Library
Charlotte Elliott	Education Director and Band Councillor, Chemainus First Nation
June Famer	Coordinator Library Delivery Services, Altrusa International
Valerie Fullford	Manager, Costco
Leona Gadsby	Director, 2010 Legacies Now
Margie Johnson	Community Literacy Outreach Coordinator
Rebecca Kirk	Executive Director, Literacy Central Vancouver Island
Lynne MacFadgen	Regional Literacy Coordinator
Anita McLeod	Community Services Coordinator Town of Ladysmith
Elizabeth Pennell (Chair)	Coordinator Early Years SD 68
John Phipps	Assistant Superintendent
Christine Southwick	Chair of Team Learning and Achievement, Principal SD 68
Scott Vallance	Deputy Warden Brannen Lake Correctional Center
Sandy Weeks	Supported Child Development Coordinator and Children First Liaison Ladysmith
Jennifer Windecker	Children and Youth Services Divisional Manager, VIRL

**Steering Committee Members**

Tony Bellavia	Director Career & Academic Preparation, Vancouver Island University
Lynne Brown	Executive Director, United Way Central Vancouver Island
Margie Johnson	Community Literacy Outreach Coordinator
Rebecca Kirk	Executive Director, Literacy Central Vancouver Island
Lynne MacFadgen	Regional Literacy Coordinator
Elizabeth Pennell (Chair)	Coordinator Early Years SD 68
John Phipps	Assistant Superintendent SD 68
Sandy Weeks	Supported Child Development Coordinator and Children First Liaison Ladysmith

## Community Profile

The Nanaimo-Ladysmith Community Literacy Plan encompasses the region of School District 68 on Vancouver Island. School District 68 is located on the east side of Vancouver Island, 23 km west from Vancouver and 113 km north of Victoria, the capital of British Columbia.

### Geographic Location:

School District 68 encompasses the City of Nanaimo, Town of Ladysmith, Lantzville and surrounding communities. Also included within School District 68 are the First Nation Communities of Snuneymuxw First Nation, Snaw-Naw-As (Nanoose) First Nation and Chemainus First Nation. The population living within School District 68 is 112,603: 78,693 residents in Nanaimo, 7,538 in Ladysmith, 3,661 Lantzville and the rest of region population of 22,712. Within this total population, 5,472 individuals are Aboriginal.<sup>ii</sup>

### Community History: (including local Aboriginal people)

The Community of School District 68 is comprised of the City of Nanaimo, the towns of Ladysmith and Lantzville and three First Nation communities: Snu ney muxw First Nation, Snaw Naw As First Nation and Chemainus First Nation.

“Nanaimo was first inhabited thousands of years ago by the Coast Salish natives who named the area “Snu ney muxw” which means “meeting place”. The great and mighty Coast Salish nations traveled from villages along the Nanaimo River and False Narrows to build long houses at Departure Bay. Change began with Imperial Spain’s explorers charting these coastal waters in 1791. Control over the area passed to the British Empire in the early 19<sup>th</sup> century and the first settlers arrived in the early 1800s and set up a trading post, which established Nanaimo as an important hub of commerce. A fort was erected by the Hudson’s Bay Company in 1853 and is now a restored landmark.”<sup>iii</sup>

“From 1852 until 1952, Nanaimo was primarily a coal town. Coal-burning ships refueled here and coal was exported in large quantities from numerous mines in the area. By 1941 increased demand for lumber and a declining need for coal brought the area’s thriving forests to the forefront. During it all, Nanaimo continued to develop as a centre for the meeting and movement of products and people – a meeting place.”<sup>iv</sup>

Lantzville is located on the northern border of the City of Nanaimo and School District 68. “Once known only as part of Nanoose, when coal was originally found here, Lantzville was known as Grant's Mine. In 1920, an American company bought the mine and property from Mr. Grant. Mr. Lantz was one of the directors of the American company and the area became known as Lantzville. Traditionally a coal mining area, Lantzville has had a number of settler type families who have been immortalized through local names of streets, waterways and landmarks. As the coal seams ran low, Lantzville entered another era whereby its life became one of a limited economy with a number of local residents but also served as a summer cottage area.”

The Town of Ladysmith is the southerly border of School District 68. “For at least 5,000 years, Chemainus First Nations communities have lived in the Ladysmith area. Their camps, resource harvesting places, and special cultural sites existed at several locations along both shores of Ladysmith Harbour. In 1884, the E&N Railway Grant to James Dunsmuir privatized many of these lands and resources. Two decades later, when James Dunsmuir founded the town, he

changed the name from Oyster Harbour to Ladysmith, in honour of the lifting of the siege of Ladysmith, South Africa, during the Boer War. Mr. Dunsmuir designed the community to be a company town for miners who worked at his recently opened colliery. In 1904 the town was incorporated and the new community, fueled by the strong demand for coal, grew quickly. Coal mining was the most important industry in Ladysmith in the early decades of the twentieth century until April 1931, during the height of the Great Depression, when the mines at Extension closed. Logging began in 1936 and by the late 1940s; Ladysmith was the centre of major logging. Since then, logging and milling lumber have continued to play an important role in the town's economic development. The Oyster Fishery thrives as does pleasure boating and tourism in Ladysmith.<sup>v</sup>

The Snu ney muxw First Nation, Snaw-Naw-As First Nation and Chemainus First Nation are within School District 68. An Aboriginal Education Enhancement Agreement has been developed among each of the three First Nation communities, School District 68 and the Ministry of Education and in addition, This Aboriginal Education Enhancement Agreement acknowledges and honours the vital role in representing the interests of the off-reserve Aboriginal population of the Council for the Cultural Preservation of the Metis Peoples, Mid Island Metis Nation and Tillicum Lelum Aboriginal Friendship Centre. The three First Nation communities within School District 68 are striving to revive their Hul'qumi'num language and culture.<sup>vi</sup>

The Snu ney muxw First Nation are a Coast Salish people who speak the Hul'qumi'num language. The Snu ney muxw First Nation people have occupied the eastern shores of south-central Vancouver Island for more than 5,000 years. Their exclusive traditional territory comprises more than 98,000 hectares and extends from several kilometers north of Neck Point to Boat Harbour in the south, Gabriola Island and other small islands to the east and the western reaches of the Nanaimo River watershed. Today the Snu ney muxw First Nation people live on four small reserves on the shores of Nanaimo Harbour and Nanaimo River. The reserves assigned to the Snu ney muxw First Nation were and remain the smallest reserves per capita in British Columbia. Today the Snu ney muxw First Nation population is approx. 1300 with 65% of their membership living off reserve in the surrounding cities of Nanaimo, Victoria, Vancouver and Seattle.<sup>vii</sup>

The land the Snaw Naw As First Nation people occupy is 54 hectares, with a population fluctuation around 200+ living on reserve. Snaw Naw As First Nation are Coast Salish descendants of the Vancouver/Vancouver Island area and also share the Hul'qumi'num dialect with many other tribes along the East Coast of Vancouver Island.<sup>viii</sup>

For centuries, the language of the Chemainus First Nation, Hul'qumi'num, was the only one heard in the area around the present day Town of Ladysmith. For at least 5,000 years, Chemainus First Nation communities have been settled at Kulleet Bay (in the Yellowpoint area), Shell Beach (across Ladysmith Harbour), and Coffin Point, near Elliot Beach Park. Their camps, resource harvesting places, and special cultural sites existed at several locations along both shores of Ladysmith Harbour. The rich marine resources of the harbour and the forested upland areas have long provided Chemainus First Nation people with the basis of their traditional economy and the site of their cultural lives.<sup>ix</sup>



### Demographic Scan:<sup>x</sup>

Except where otherwise cited, the information included in the demographic scan was gathered from 2001 BC STATS, and the current School District 68 Nanaimo-Ladysmith Statistical Profile.

The population distribution within School District 68 is similar to the BC averages with the exception of those over the age of 65 years. Nanaimo-Ladysmith has a larger percentage of persons 65+ years.

Population	Nanaimo-Ladysmith 2006 (Count)	Nanaimo-Ladysmith 2006 (%)	BC Average 2006 (%)
0-17 years	21,979	19.5	19.9
18-24 years	11,394	10.1	9.8
25-64 years	59,944	53.2	56.4
65+ years	19,324	17.2	14
Total	112,641		

The population of School District 68 is growing at a faster rate than the provincial average. The population of Nanaimo-Ladysmith grew at a rate of 2.0% from 2005 to 2006 whereas the B.C. Provincial average increase was only 1.2%.

School District 68's population is aging. The median age was 36.5 years in 1996 and 40.4 years in 2001. Additionally, between 2001 and 2026, BC Stats PEOPLE Run 26 Data predicts the total number of people 65+ in the Nanaimo Local Health Area is projected to more than double from 14,650 to 31,328.<sup>xi</sup>

The Aboriginal population of School District 68 is slightly higher than the B.C. Provincial average. B.C. Stats reports 5.5% of the Nanaimo-Ladysmith population is Aboriginal compared to the provincial average of 4.4%.

The population of Nanaimo-Ladysmith has a relatively small percentage of visible minorities (5.4%) compared to the B.C. average of 21.5%

Nanaimo-Ladysmith has a higher than provincial average number of lone parent families. According to the 2001 census, 32% of families with children at home were lone parent families compared to the provincial average of 25.7%. Nanaimo-Ladysmith was one of the highest provincial school districts, ranking 6th out of 57 school districts for lone parent families.

Nanaimo-Ladysmith is expecting an increase in population over the next 10 years. According to the City of Nanaimo, Economic Development Office, the demographics of newcomers to the Nanaimo Regional District have shifted over the past decade. "Presently, the majority of new residents are 45 to 64 years of age; many are families with teen-aged children, and some are "empty nesters" moving here in anticipation of their retirement years but also to re-establish mid to late professional careers or start new businesses. In part, this shift reflects the general aging of the population, as the "baby boom" generation nears retirement. The second highest category of new residents is the 25-44 age group. The 25-44 age range has seen an increase over the last several years as the economy continues to improve in Nanaimo and area. Since 1998 there has been a 9% increase in the 65+ category, which is an average 1.8% increase each year."<sup>xii</sup>

**Level of Schooling & Literacy Compared with Provincial Average:**<sup>xiii</sup>

Nanaimo-Ladysmith is relatively close to the provincial averages, with a slightly higher percentage of its population compared to the B.C. provincial average of individuals between the age of 25-54 that have not completed high school or post-secondary education.

<b>% of population 25—54 yrs</b>	<b>Nanaimo-Ladysmith</b>	<b>BC Provincial Average</b>
Without high school completion	18.2%	17.2%
Without completion post-secondary education	43.9%	42.3%

As well, Nanaimo-Ladysmith is close to the B.C. provincial averages but has a higher number of students enrolled in Grade 12 who did not write or pass the Grade 12 provincial exams.

<b>Grade 12 Provincial exam non-completion rate</b>	<b>Nanaimo-Ladysmith</b>	<b>BC Provincial Average</b>
Math	76.6	67.7
Chemistry	85.2	79.2
English	39.2	33.6

Again, Nanaimo-Ladysmith is close to the B.C. provincial average, but students scored lower than average in reading, writing and math.

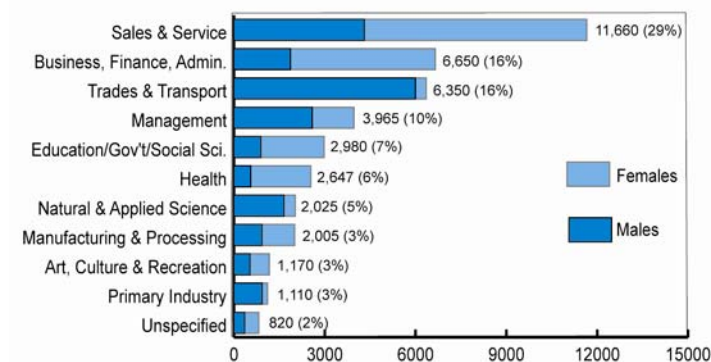
<b>Assessment results (% students below standard)</b>	<b>Nanaimo-Ladysmith</b>	<b>BC Provincial Average</b>
READING -- Avg Gr 4 & 7	25.1	21.8
WRITING – Avg Gr 4 & 7	14.4	10.0
MATH – Avg Gr 4 & 7	20.0	15.0

**Economic Situation:**<sup>xiv</sup>

The following information from the City of Nanaimo Economic Development Office can be extrapolated for all of School District 68.

Nanaimo is shifting from a resource based economy that traditionally relied on natural resources, towards an information, knowledge and service based economy.

Labour Force by Occupation  
City of Nanaimo - 2006



Source: 2006 Census, Statistics Canada

“Service industries account for much of Nanaimo’s employment base. Most jobs are provided by the retail sector followed by health and social service, reflecting Nanaimo’s position as a regional service centre for central and northern Vancouver Island. Business services, government services, and education further support this role. Tourism activity has been growing, accounting for approximately 9% of employment. The manufacturing sector has traditionally provided a high number of jobs locally, particularly in secondary wood processing.”<sup>xv</sup>

The following chart, Labour Growth by Industry Sector, shows the changes in employment in Nanaimo between 1996 and 2001. “Significant growth has occurred in “other” sectors. Approximately 17,420 individuals are employed in the “other” sector category. Some of the main “other” categories include:

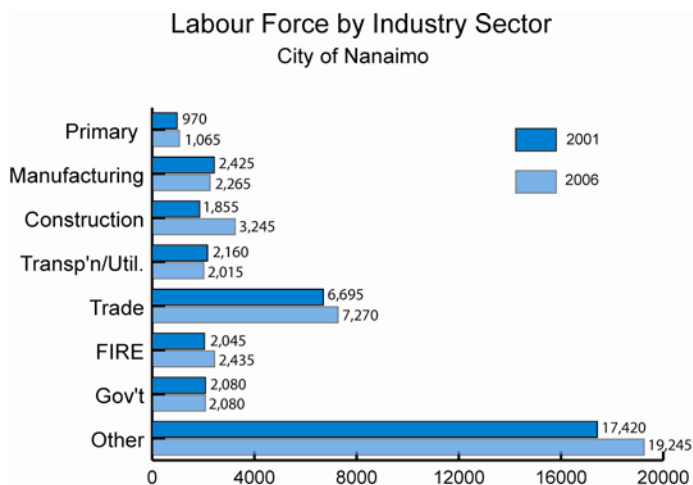
- Professional, scientific and technical services 11%
- Business services 9%
- Educational services 13%
- Tourism services 18%
- Health & social services 24%”<sup>xvi</sup>

Employment has been stagnant in traditional sectors such as manufacturing and primary resource based industries, like forestry and fishing.

In the following graph, significant growth has occurred in “other” sectors. Approximately 19,245 individuals are employed in this category. Some of the main sectors in the “other” category include:

- Professional, Scientific & Technical Services - 2,120
- Education Services – 2,765
- Healthcare and Social Assistance – 4,830

Employment in traditional sectors such as manufacturing and primary resource based industries, like forestry and fishing, has been stagnant.



Source: 2001, 2006 Census, Statistics Canada

While the shift in economy has created opportunities for residents, not everyone has benefited equally. During the transition, Nanaimo has experienced lower levels of personal income and higher rates of income assistance and unemployment than for the Province of B.C.

**Income Levels:** <sup>xvii</sup>

Average Family Income 2000	Nanaimo-Ladysmith	BC Provincial Average
All Census Families	\$58,804	\$64,821
Husband/Wife	\$62,227	\$70,033
Female Lone Parent	\$29,298	\$33,829

**Income Assistance:** <sup>xviii</sup>

% of Population Receiving Income Assistance Benefits	Nanaimo-Ladysmith	BC Provincial Average
Total (0-64 yrs)	5.7	3.5
Children (8-18 yrs)	5.5	3.1
Youth (19-24 yrs)	4.7	2.6

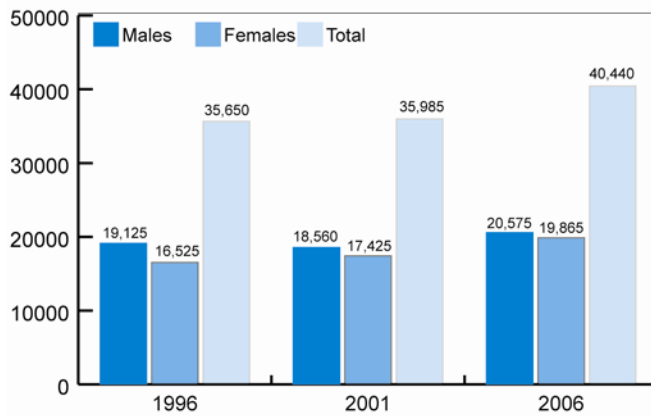
% of Population 19 – 64 yrs on Income Assistance and are Employable	Nanaimo-Ladysmith	BC Provincial Average
Total	1.2	0.6

Labour Market, By Industry Sector  
City of Nanaimo, 2006

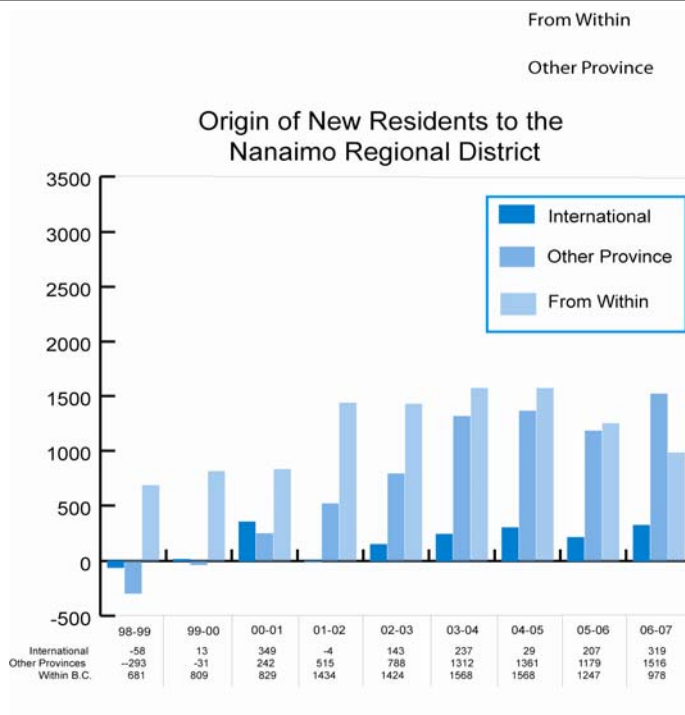


Source: 2006 Census, Statistics Canada  
Note: The total labour force, aged 15 and older, was 40,440 at the time of the 2006 Census.

Labour Force  
City of Nanaimo



Source: Census, Statistics Canada



### Origin of New Residents to the Nanaimo Regional District

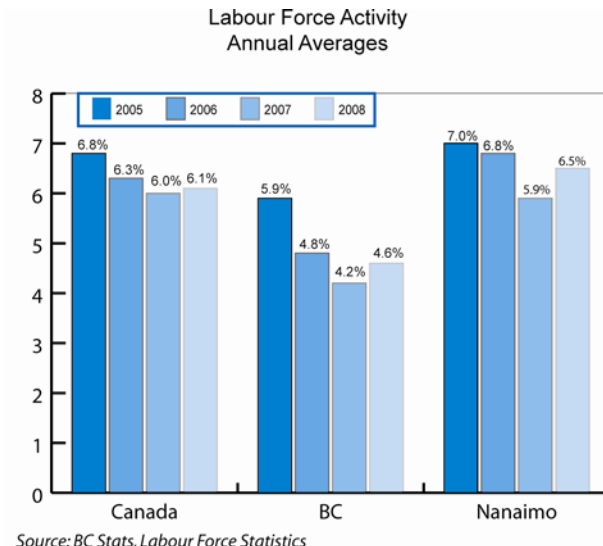
Nanaimo has been seeing an increase in the number of people moving here from within BC and from other provinces in the last five years.

### LANGUAGE COMPOSITION

One in ten City of Nanaimo residents speak a language other than English or French. The top five non-official languages spoken after English and French are reflected in the table below:

Language	Number of People
German	1,455
Punjabi	1,190
Chinese	925
Dutch	460
Korean	425
Total Population	78,692

Source: 2006 Census, Statistics Canada



### June 2009 Socio-Economic Statistics

- In April 2009, Statistics Canada lists the unemployment rate for adults in Nanaimo at 7.6%. By comparison; Victoria's April unemployment rate was 3.8%.
- In May 2009, Statistics Canada lists 4620 unemployed people in Nanaimo, 8.7% of the active workforce
- 1719 people are in the temporary assistance/expected to work category, compared to 1000 one year ago according to the Ministry of Housing and Social Development

## Community Inventory (Literacy Assets)

The information below was extracted from the following sources.

### Sources:

- Survey of Nanaimo Literacy Assets, August 15, 2007 Prepared by Morgan Townsend, Sarah Lumley and Linda Hiemstra.
- Literacy Assets Information Chart, provided by Tony Bellavia, Vancouver Island University March 5, 2008.
- Telephone meetings with Haven House, Tony Bellavia at Vancouver Island University, Vancouver Island Regional Library Nanaimo.
- Nanaimo – Ladysmith Community Literacy Plan Steering Committee (April 7, 2008)
- Literacy Assets: Ladysmith in conjunction with Le Larsen & Louise Ward, Early Years Community Coordinator
- Program/Service Provider Interviews conducted by Literacy Outreach Coordinator, March-June 2009
- Vancouver Island University ABE Literacy and Adult Tutoring Program Updates prepared by Regional Literacy Coordinator, June 2009
- Update of School District 68 programs as listed Elizabeth Pennell, June 2009

### **Legend:**

Literacy Programs: Programs that provide either personal or virtual training to increase literacy skills

Literacy Resources: Tools that provide support to literacy training i.e. Library, resource centre etc.

### **Birth to Age 5**

Program Name	Program Deliverer	Program Description
Adventures in Early Literacy	Ladysmith Resources Centre Association	<ul style="list-style-type: none"> <li>• Children 3-5 and their parents that teaches parents how to promote reading, writing and social skills.</li> </ul>
Animal Crackers	Nanaimo Parks, Recreation and Culture	<ul style="list-style-type: none"> <li>• Preschool program for ages 3-5 emphasizing songs, stories, arts, crafts and outdoor play</li> </ul>
BabyTime	Vancouver Island Regional Library – Wellington, Harbourfront branches	<ul style="list-style-type: none"> <li>• Program designed for parents to share the love of words with new babies up to 14 months supporting literacy skills developed before a child can read</li> </ul>
Books for Babies	Vancouver Island Regional Library	<ul style="list-style-type: none"> <li>• Program seeks to improve community literacy levels by using a partnership model recognizing the role of public libraries in BC who provide resource and programming to support children's growth and development</li> <li>• Program creates a positive association with books and the library for babies and their parents</li> <li>• Literacy resources are distributed by VIHA public health nurses</li> </ul>
Brite Lites	Nanaimo Parks Recreation and Culture	<ul style="list-style-type: none"> <li>• Designed for birth to 12 months, this program uses techniques such as storytelling, signing, baby signing and massage to help stimulate</li> </ul>



Program Name	Program Deliverer	Program Description
		learning.
Community Action Plan for Children	Tillicum Haus	<ul style="list-style-type: none"> <li>Provides direct services to parents and children ages 0 to 6 deemed 'at risk'</li> <li>Services include programs that promote healthy growth and development</li> </ul>
Early Reader	Snu ney muxw First Nations House of Learning	<ul style="list-style-type: none"> <li>Preschool literacy program for parents and children 0-6. Incorporates family cooking, stories, songs, play, free books, elders teaching traditional skills. Funded by HeadStart.</li> </ul>
Family Literacy Week	Vancouver Island Regional Library & partners	<ul style="list-style-type: none"> <li>Program encourages literacy skills in children during family activities</li> <li>Activities encouraged to build literacy skills include: <ul style="list-style-type: none"> <li>Story book read together as family</li> <li>Sharing day to day tasks like reading shopping lists</li> </ul> </li> </ul>
Family Place	Boys & Girls Club	<ul style="list-style-type: none"> <li>Parents and children 0-6 meet to learn stimulating and creative ways to play and engage in developmentally appropriate activities</li> </ul>
Family Outreach	Snu ney muxw First Nations House of Learning	<ul style="list-style-type: none"> <li>Outreach service to families based on educational outreach premise of "ages and stages" parenting information. Program includes books, songs, gardening and family parenting and literacy support.</li> </ul>
Head Start Program	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>Infant to school age program includes a daycare and outreach activities (home visit) for parents and children up to age 6</li> <li>Integrated literacy with many aspects of community and family life such as health care, transportation, FAS, adult literacy and life skills</li> <li>Program is linked to Nanaimo Child Development Centre and other First Nation Communities on Vancouver Island</li> </ul>
Healthy Start to Learning	School District 68 & VIHA & partners	<ul style="list-style-type: none"> <li>Designed to provide information to parents on health, literacy, numeracy and early child development.</li> </ul>
Island Treasure Box	Tillicum Haus Native Friendship Centre	<ul style="list-style-type: none"> <li>Families are visited in their home twice a week by trained literacy teacher, armed with a "theme box" of culturally appropriate books for Aboriginal children ages 0 – 6</li> <li>Program is aimed at helping overcome gaps in services by addressing lack of culturally appropriate resources available to Aboriginal children</li> </ul>
Keys to Literacy	Pacific Care Child Care Resource & Referral Society	<ul style="list-style-type: none"> <li>Program provides training to adults, who work or live with young children, on current brain research and oral language skills through the use of rhymes, stories, songs</li> </ul>

Program Name	Program Deliverer	Program Description
		and activities for young children
Kinder Prep	Nanaimo Parks Recreation and Culture	<ul style="list-style-type: none"> <li>Designed to make the transition from preschool to kindergarten easier</li> <li>Activities work on fine and gross motor skill, spatial awareness and group cooperation</li> </ul>
Kinderstars	Boys & Girls Club Nanaimo	<ul style="list-style-type: none"> <li>Early learning program for children enrolled in Kindergarten</li> </ul>
Ladysmith Family and Friends (LaFF)	Ladysmith Family and Friends Society	<ul style="list-style-type: none"> <li>Family drop-in program for children 0-6 and their parents &amp; caregivers.</li> <li>Family Resource Program – Access to Community Services</li> </ul>
Literacy Kits	Vancouver Island Region Library	<ul style="list-style-type: none"> <li>Nanaimo and Ladysmith regional libraries provide parents and caregivers of babies, toddlers and preschoolers with library resource kits.</li> <li>Kits contains 10-15 items, which include books, puppets, CDs, DVDs, as well as an early literacy resource handbook full of fun activities.</li> <li>Variety of themes include: Nursery Rhymes, Shapes &amp; Colours, Cats and Dogs, Tools &amp; Machines, Pirates, Dinosaurs, Fairies, Monsters etc.</li> </ul>
Nutsuma Lelum Child Care Centre	Chemainus First Nation	<ul style="list-style-type: none"> <li>Childcare for First Nation children 0-5 yrs</li> <li>Grade 1 classes</li> <li>Access to speech/language therapists</li> <li>Promote early and pre-literacy programs.</li> </ul>
Parent Child Mother Goose	Boys & Girls Clubs of Central Vancouver Island, Nanaimo Parks, Recreation and Culture	<ul style="list-style-type: none"> <li>Group sessions for parents &amp; children 0-3 to promote bonding, language development and pre-literacy skills.</li> </ul>
Preschool Programs	Boys & Girls Club Nanaimo, Nanoose Nation, Snu ney muxw First Nations	<ul style="list-style-type: none"> <li>Programs incorporating early learning components for children ages 0-5</li> </ul>
Ready, Set, Learn	School District 68	<ul style="list-style-type: none"> <li>Provincially funded by Ministry of Education, Children &amp; Families</li> <li>Families and their three-year-olds attend an open house and information event at elementary school to help make early connections with families and their young children.</li> </ul>
StoryTime	Vancouver Island Regional Library – Wellington and Harbourfront branches	<ul style="list-style-type: none"> <li>A program designed to engrain the love of reading through story time at local libraries.</li> <li>Library employee reads stories to groups of children of pre-school age.</li> <li>Parent Child Mother Goose Program</li> </ul>

Strong Start Centres	SD 68 Nanaimo-Ladysmith, Bayview, Georgia Avenue, Fairview, McGirr, Rutherford Quarterway and Woodbank Elementary Schools	<ul style="list-style-type: none"> <li>• Early childhood educators lead learning activities, including stories, music and art to help children prepare for kindergarten</li> <li>• Parent and caregivers participation is lead by educators to model positive activities and strategies to take home.</li> <li>• Healthy Snacks provided daily</li> <li>• Parents remain with children</li> <li>• Open Monday to Friday</li> </ul>
Supported Child Development Program	MCFD	<ul style="list-style-type: none"> <li>• The Supported Child Development Program supports children with extra support needs to fully participate in inclusive neighborhood child care programs..</li> </ul>
Talk Read, Play	Tillicum Haus	<ul style="list-style-type: none"> <li>• Skill-based program directed to Aboriginal families to help strengthen early speech, language, and literacy skills of children age 0 to 6.</li> <li>• Program is culturally sensitive, utilizing parent and child participation such as talking reading signing</li> </ul>
Teddy Bears	Nanaimo Parks, Recreation and Culture	<ul style="list-style-type: none"> <li>• Preschool program for ages 3-5 emphasizing songs, stories, arts, crafts and outdoor play</li> </ul>
Toddler time	Vancouver Island Regional Library – Wellington and Harbourfront branches	<ul style="list-style-type: none"> <li>• A program designed for mothers and babies 18-35 months including stories and rhymes</li> </ul>
Vancouver Island Children's Book Festival	School District 68	<ul style="list-style-type: none"> <li>• Initiated in 1986 by local teachers, booksellers and librarians from the Island, the yearly program, held in Nanaimo, goals are to promote literacy and the love of reading by introducing children to high quality works by Canadian authors &amp; illustrators. Now includes ages 0-5 focus.</li> </ul>
Welcome to Kindergarten	Early Years Program through SD #68 Nanaimo-Ladysmith	<ul style="list-style-type: none"> <li>• Serving children age 4 and their parents to help prepare students for school</li> </ul>

### Kindergarten to Grade 3

<b>Program Name</b>	<b>Program Deliverer</b>	<b>Program Description</b>
Accessible Book Enrichment Project	SET-BC	<ul style="list-style-type: none"> <li>Students volunteer time to make “accessible books” for readers with print disabilities</li> </ul>
B.E.A.M.S. Be Enthusiastic About Math Success	Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>Serving ‘at risk’ students from K to Gr. 7, the Program is designed to provide students one on one help to improve their math skills and self esteem</li> </ul>
B.E.A.R.S. Be Enthusiastic About Reading	Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>Serving ‘at risk’ students from K to Gr. 7, the Program is designed to provide students one on one help to improve their reading skills and self esteem</li> <li>Program is also available to elementary schools through volunteers</li> </ul>
Computer Recycling Program	Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>Refurbishes community donated computers with current programs and distributes computer &amp; printer to families in need. Software upgrades include: <ul style="list-style-type: none"> <li>Microsoft Windows 2000,</li> <li>Microsoft Works</li> <li>Math Games</li> </ul> </li> <li>Volunteers &amp; teachers through elementary schools staff program. Minor instruction and set-up is provided</li> </ul>
Family Literacy Week	Vancouver Island Regional Library & Resources	<ul style="list-style-type: none"> <li>Program encourages literacy skills in children during family activities</li> <li>Activities encouraged to build literacy skills include: <ul style="list-style-type: none"> <li>Story book read together as family</li> <li>Sharing day to day tasks like reading shopping lists</li> </ul> </li> </ul>
Family Tutors	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>5 tutors available for students K to Grade 12 from October to May yearly</li> </ul>
For the Love of Reading	School District 68	<ul style="list-style-type: none"> <li>Summer reading aloud program and pick-up for books to encourage reading throughout the summer time</li> </ul>
Homework Support	Boys & Girls Clubs of Central Vancouver Island	<ul style="list-style-type: none"> <li>Kinder Care and out of school care to promotes early literacy and homework support.</li> </ul>
Keys to Literacy	Pacific Care Child Care Resource & Referral Society	<ul style="list-style-type: none"> <li>Program provides training to adults, who work or live with young children, on current brain research and oral language skills through the use of rhymes, stories, songs and activities for young children</li> </ul>
Ladysmith Family and Friends (LaFF)	Ladysmith Family and Friends Society	<ul style="list-style-type: none"> <li>Family drop-in program for children 0-6 and their parents &amp; caregivers.</li> <li>Family Resource Program – Access to Community Services</li> </ul>
Learn@Home	School District 68	<ul style="list-style-type: none"> <li>Program offers SD 68 resources and activities designed for ‘home school delivery,</li> </ul>
Nutsumaat Lelum	Chemainus First	<ul style="list-style-type: none"> <li>Childcare for First Nation children 0-5 yrs</li> </ul>

Program Name	Program Deliverer	Program Description
Child Care Centre	Nation	<ul style="list-style-type: none"> <li>Grade 1 classes</li> <li>Access to speech/language therapists</li> <li>Promote early and pre-literacy programs.</li> </ul>
Qwam Qum School	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>Program to introduce Hul'qumi'num words into K – grade 2 students daily routine</li> </ul>
Reading Programs	School District 68	<ul style="list-style-type: none"> <li>Home reading programs to encourage literacy.</li> </ul>
Rec'n Read	School District 68 & Partners	<ul style="list-style-type: none"> <li>Two 3-week Programs offered to children between the ages of 7 to 10 year olds</li> <li>Program designed to raise reading levels with a combination of both recreation and reading.</li> <li>Participants are identified by the school as reading below their grade level</li> </ul>
Roots of Empathy	School District 68	<ul style="list-style-type: none"> <li>Program delivered to Kindergarten and Grade one student based on literature to teach empathy, support and kindness.</li> </ul>
Shell Beach Homework Club	Chemainus First Nation	<ul style="list-style-type: none"> <li>Out of school homework assistance provided by First Nations Youth Workers at Shell Beach Community Centre.</li> </ul>
Summer Reading Club	Vancouver Island Regional Library	<ul style="list-style-type: none"> <li>Promotes reading to grade school students by providing prize incentives throughout the summer holiday. Students who complete a 'reading log' for seven weeks during holidays receive a Summer Reading Club medal in recognition of their achievements.</li> <li>Program is sponsored by BC Library Association, local libraries and Ministry of Education</li> </ul>
Supported Child Development Program	MCFD	<ul style="list-style-type: none"> <li>The Supported Child Development Program supports children with extra support needs to fully participate in inclusive neighborhood child care programs..</li> </ul>
Vancouver Island Children's Book Festival	School District 68	<ul style="list-style-type: none"> <li>Initiated in 1986 by local teachers, booksellers and librarians from the Island, the yearly program, held in Nanaimo, goals are to promote literacy and the love of reading by introducing children to high quality works by Canadian authors &amp; illustrators. Now includes ages 0-5 focus.</li> </ul>

### **Grade 4 to Grade 7**

Program Name	Program Deliverer	Program Description
B.E.A.M.S. Be Enthusiastic About Math Success	Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>Serving 'at risk' students from K to Gr. 7, the Program is designed to provide students one on one help to improve their math skills and self esteem</li> </ul>
B.E.A.R.S. Be Enthusiastic About Reading	Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>Serving 'at risk' students from K to Gr. 7, the Program is designed to provide students one on one help to improve their reading skills</li> </ul>

Program Name	Program Deliverer	Program Description
		<ul style="list-style-type: none"> <li>and self esteem</li> <li>Program is also available to elementary schools through volunteers</li> </ul>
Family Literacy Week	Vancouver Island Regional Library and Partners	<ul style="list-style-type: none"> <li>Program encourages literacy skills in children during family activities</li> <li>Activities encouraged to build literacy skills include: <ul style="list-style-type: none"> <li>Story book read together as family</li> <li>Sharing day to day tasks like reading shopping lists</li> </ul> </li> </ul>
Family Tutors	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>5 tutors available for students K to Grade 12 from October to May yearly</li> </ul>
For the Love of Reading	School District 68	<ul style="list-style-type: none"> <li>Summer reading aloud program and pick-up for books to encourage reading throughout the summer time</li> </ul>
Learn@Home	School District 68	<ul style="list-style-type: none"> <li>Program offers SD 68 resources and activities designed for 'home school' delivery,</li> </ul>
Reading Programs	School District 68	<ul style="list-style-type: none"> <li>Home reading programs to encourage literacy.</li> </ul>
Rec'n Read	School District 68 and Partners	<ul style="list-style-type: none"> <li>Two 3-week Programs offered to children between the ages of 7 to 10 year olds</li> <li>Program designed to raise reading levels with a combination of both recreation and reading.</li> <li>Participants are identified by the school as reading below their grade level</li> </ul>
Shell Beach Homework Club	Chemainus First Nation	<ul style="list-style-type: none"> <li>Out of school homework assistance provided by First Nations Youth Workers at Shell Beach Community Centre.</li> </ul>
Summer Reading Club	Vancouver Island Regional Library	<ul style="list-style-type: none"> <li>Promotes reading to grade school students by providing prize incentives throughout the summer holiday. Students who complete a 'reading log' for seven weeks during holidays receive a Summer Reading Club medal in recognition of their achievements.</li> <li>Program is sponsored by BC Library Association, local libraries and Ministry of Education</li> </ul>
Supported Child Development Program	MCFD	<ul style="list-style-type: none"> <li>The Supported Child Development Program supports children with extra support needs to fully participate in inclusive neighborhood child care programs..</li> </ul>
Vancouver Island Children's Book Festival	School District 68	<ul style="list-style-type: none"> <li>Initiated in 1986 by local teachers, booksellers and librarians from the Island, the yearly program, held in Nanaimo, goals are to promote literacy and the love of reading by introducing children to high quality works by Canadian authors &amp; illustrators</li> </ul>

**Grade 8 to Grade 9**

<b>Program Name</b>	<b>Program Deliverer</b>	<b>Program Description</b>
Family Literacy Week	Vancouver Island Regional Library and Partners	<ul style="list-style-type: none"> <li>• Program encourages literacy skills in children during family activities</li> <li>• Activities encouraged to build literacy skills include:               <ul style="list-style-type: none"> <li>○ Story book read together as family</li> <li>○ Sharing day to day tasks like reading shopping lists</li> </ul> </li> </ul>
Family Tutors	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>• 5 tutors available for students K to Grade 12 from October to May yearly</li> </ul>
Homework Club	School District 68	<ul style="list-style-type: none"> <li>• Program offers quiet, adult supervised place for students to complete homework.</li> <li>• Peer tutoring in Math English and Science available</li> </ul>
Learn@Home	School District 68	<ul style="list-style-type: none"> <li>• Program offers SD 68 resources and activities designed for 'home school' delivery of BC Dogwood Diploma</li> </ul>
Shell Beach Homework Club	Chemainus First Nation	<ul style="list-style-type: none"> <li>• Out of school homework assistance provided by First Nations Youth Workers at Shell Beach Community Centre.</li> </ul>
Stellar Reader's Choice Award	Vancouver Island Regional Library	<ul style="list-style-type: none"> <li>• Yearly program for teens on the program's "Stellar Selections" committee nominate up to 20 Canadian titles to be reviewed and voted on by other BC teens.</li> <li>• BC Teens read, rank, review the top 20 nominated book choices and vote on-line</li> <li>• Winner is announced on-line</li> </ul>
Vancouver Island Children's Book Festival	SD 68 Nanaimo-Ladysmith	<ul style="list-style-type: none"> <li>• Initiated in 1986 by local teachers, booksellers and librarians from the Island, the yearly program, held in Nanaimo, goals are to promote literacy and the love of reading by introducing children to high quality works by Canadian authors &amp; illustrators</li> </ul>

**Grade 10 to Grade 12**

<b>Program Name</b>	<b>Program Deliverer</b>	<b>Program Description</b>
Bright Lights	Ladysmith Resources Centre Association	<ul style="list-style-type: none"> <li>Tutoring for students needing academic assistance.</li> </ul>
English As A Second Language	Multi Cultural Society	<ul style="list-style-type: none"> <li>Program designed to teach English as a second language to students 17 years of age or older</li> </ul>
Family Literacy Week	Vancouver Island Regional Library and Partners	<ul style="list-style-type: none"> <li>Program encourages literacy skills in children during family activities</li> <li>Activities encouraged to build literacy skills include:               <ul style="list-style-type: none"> <li>Story book read together as family</li> <li>Sharing day to day tasks like reading shopping lists</li> </ul> </li> </ul>
Family Tutors	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>5 tutors available for students from K to Grade 12 during October to May, yearly</li> </ul>
Homework Club	School District 68	<ul style="list-style-type: none"> <li>Program offers quiet, adult supervised place for students to complete homework.</li> <li>Peer tutoring in Math English and Science available</li> </ul>
Learn@Home	School District 68	<ul style="list-style-type: none"> <li>Program offers SD 68 resources and activities designed for 'home school' delivery of BC Dogwood Diploma</li> </ul>
Literacy and ABE Learning Centre	Vancouver Island University	<ul style="list-style-type: none"> <li>Serving youth through to seniors, the program provides skill building in reading, writing, spelling and more to help prepare students for certificate and/or diploma courses.</li> </ul>
Adult Volunteer Tutor Program	Vancouver Island University & Literacy Central Vancouver Island (Commercial Street Storefront)	<ul style="list-style-type: none"> <li>Teaches volunteer tutors how to provide one-on-one literacy tutoring and support to learners (youth to adults) who have basic literacy and numeracy issues.</li> <li>Program is delivered at numerous outreach locations throughout the community and uses interactive computer software, as well as tutor training resources provided by program coordinators .</li> </ul>
ABE for Parents with Children 3 and under (on Income Assistance)	Vancouver Island University & Central Vancouver Island Multicultural Society (Prideaux Street Site)	<ul style="list-style-type: none"> <li>Program provides upgrading courses to parents with young children who are transitioning to post-secondary education</li> <li>Offered from September/08 through April/09 with funding provided by the Ministries of Advanced Education &amp; Labour Market Development, Housing &amp; Social Development, and the City of Nanaimo</li> <li>Detailed report of learner progress available (additional offerings pending renewal funding)</li> </ul>
Shell Beach Homework Club	Chemainus First Nation	<ul style="list-style-type: none"> <li>Out of school homework assistance provided by First Nations Youth Workers at Shell Beach Community Centre.</li> </ul>



Snu ney muxw First Nations Youth Centre	Snu ney muxw First Nations House of Learning	<ul style="list-style-type: none"> <li>• Program provides tutoring for high school students</li> </ul>
South Side Teen Centre	Boys & Girls Club Nanaimo	<ul style="list-style-type: none"> <li>• Serving youth 13-18 with emphasis on youth planning and developing leadership</li> </ul>
Stellar Reader's Choice Award	Vancouver Island Regional Library	<ul style="list-style-type: none"> <li>• Yearly program for teens on the program's "Stellar Selections" committee nominate up to 20 Canadian titles to be reviewed and voted on by other BC teens.</li> <li>• BC Teens read, rank, review the top 20 nominated book choices and vote on-line</li> <li>• Winner is announced on-line</li> </ul>
Vancouver Island Children's Book Festival	School District 68	<ul style="list-style-type: none"> <li>• Initiated in 1986 by local teachers, booksellers and librarians from the Island, the yearly program, held in Nanaimo, goals are to promote literacy and the love of reading by introducing children to high quality works by Canadian authors &amp; illustrators</li> <li>• Students are "bookies" volunteers</li> </ul>

**Young Adults ages 19 to 35 Years**

<b>Program Name</b>	<b>Program Deliverer</b>	<b>Program Description</b>
Aboriginal University Bridging Program	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides upgrading to allow First Nation learners to enter programs</li> <li>• Ongoing tutorials and support offered</li> </ul>
Adult Basic Education	Tillicum Haus	<ul style="list-style-type: none"> <li>• The program goal is to improve the quality of life for aboriginal people living in urban environment through building their skills in reading, writing and spelling.</li> <li>• In addition to upgrading, the students explore personal growth and healing through traditional cultural practices</li> </ul>
Adult Basic Education (Aboriginal Adult Basic Education)	Chemainus Native College & Vancouver Island University	<ul style="list-style-type: none"> <li>• Math &amp; English upgrading courses offered on reserve at Chemainus Native College</li> </ul>
ABE for Parents with Children 3 and under (on Income Assistance)	Vancouver Island University & Central Vancouver Island Multicultural Society (Prideaux Street Site)	<ul style="list-style-type: none"> <li>• Program provides upgrading courses to parents with young children who are transitioning to post-secondary education</li> <li>• Offered from September/08 through April/09 with funding provided by the Ministries of Advanced Education &amp; Labour Market Development, Housing &amp; Social Development, and the City of Nanaimo</li> <li>• Detailed report of learner progress available (additional offerings pending renewal funding)</li> </ul>
Adult Basic Education University Bridging Program	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides upgrading to allow learners to enter programs</li> <li>• Ongoing tutorials and support offered</li> </ul>
Adult Volunteer Tutor Program	Vancouver Island University & Literacy Central Vancouver Island (Commercial Street Storefront)	<ul style="list-style-type: none"> <li>• Teaches volunteer tutors how to provide one-on-one literacy tutoring and support to learners (youth to adults) who have basic literacy and numeracy issues.</li> <li>• Program is delivered at numerous outreach locations throughout the community and uses interactive computer software, as well as tutor training resources provided by program coordinators .</li> </ul>
Annual Literacy Learner Event	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides awareness of literacy issues and provides students project management skills by planning and implementing the event</li> </ul>
Career & Academic Preparation	Vancouver Island University	<ul style="list-style-type: none"> <li>• Programs designed for adults requiring fundamental skills in literacy and Adult Basic Education, plus high school equivalencies in a variety of subject areas.</li> </ul>
Clemente Program for Marginalized Adult Learners	Vancouver Island University and Community Partners (Princess Royal Family Centre, Irwin Street)	<ul style="list-style-type: none"> <li>• Designed to offer entry level arts and humanities courses, taught by VIU Faculty, for adults (18 yrs. and older) who have faced historic education challenges and who are currently on low income</li> <li>• Program based on referral and offered at no</li> </ul>

Program Name	Program Deliverer	Program Description
		<p>cost to participants (includes tuition, books, lunch, and childminding)</p> <ul style="list-style-type: none"> <li>• Participants are granted a certificate of achievement upon course completion, or are granted a “pass” with course credits at VIU, if completed at a high level</li> </ul>
Employment and Life skills Training Certificate Program	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides adults with special needs essential skills needed to ore pare them for the workplace and to live independently, as a transition from high school or community-based programs (students must be 17 years or older)</li> <li>• Two-year certificate program includes classroom and practical work experience using a supported job coaching model</li> </ul>
English As A Second Language	Multi Cultural Society	<ul style="list-style-type: none"> <li>• Program designed to teach English as a second language to students 17 years of age or older.</li> </ul>
Snu ney muxw First Nation House of Learning	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>• Provides a welcoming and supportive environment for Aboriginal learners, including one-on-one volunteer tutoring and support in basic literacy, as well as fundamental and intermediate ABE upgrading to acquire pre-requisites for post-secondary education</li> </ul>
Family Tutors	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>• 5 tutors available for adults from October to May yearly</li> </ul>
First Nation Dogwood	Stu”ate Lelum Secondary School, Chemainus First Nation	<ul style="list-style-type: none"> <li>• Provides academic courses for First Nation youth and adults working to achieve Dogwood certificate.</li> <li>• Emphasis on literacy and numeracy.</li> </ul>

Program Name	Program Deliverer	Program Description
Hul'qumi'num Language Program	Chemainus Native College, Ladysmith Secondary School, Shell Beach Community Centre	<ul style="list-style-type: none"> <li>Provides adults with beginner or intermediate Hul'quimi'num language instruction.</li> </ul>
Library Book Delivery Service	Altrusa International of Nanaimo	<ul style="list-style-type: none"> <li>Free library delivery service for the homebound. Volunteers will deliver books, talking books, educational videos or CDs to homebound adult residents.</li> </ul>
Literacy and Adult Basic Education Learning Centre	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides tutorial support to literacy and Adult Basic Education students.</li> <li>Serving youth through to seniors, the program provides skill building in reading, writing, spelling and more to help prepare students for certificate and/or diploma courses.</li> </ul>
Mentorship Outreach Program	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides peer support to new VIU literacy and Adult Basic Education students to learn about resources available on campus and in the community</li> <li>Provides training for mentors and community outreach for potential students</li> </ul>
Outlooks Unlimited	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides flexible Adult Basic Education in math and English for students who cannot commit to regularly scheduled classes.</li> </ul>
Stellar Reader's Choice Award	Vancouver Island Regional Library	<ul style="list-style-type: none"> <li>Yearly program for teens on the program's "Stellar Selections" committee nominate up to 20 Canadian titles to be reviewed and voted on by other BC teens.</li> <li>BC Teens read, rank, review the top 20 nominated book choices and vote on-line where the Winner is announced</li> </ul>
University College Education Preparation (UCEP)	Chemainus Native College	<ul style="list-style-type: none"> <li>First Nations adults academic upgrading and Adult Basic Education</li> </ul>
Adult Volunteer Tutor Program	Vancouver Island University & Literacy Central Vancouver Island (Commercial Street Storefront)	<ul style="list-style-type: none"> <li>Teaches volunteer tutors how to provide one-on-one literacy tutoring and support to learners (youth to adults) who have basic literacy and numeracy issues.</li> <li>Program is delivered at numerous outreach locations throughout the community and uses interactive computer software, as well as tutor training resources provided by program coordinators .</li> </ul>
W.R.A.P.	Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>Computer software program designed to be used by a tutor and a learner to improve literacy skills</li> </ul>
Writing Centre & Math Centre	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides tutorial services for Vancouver Island University students who require extra support in Math or English</li> </ul>

**Adults ages 36 to 60 Years**

<b>Program Name</b>	<b>Program Deliverer</b>	<b>Program Description</b>
Adult Basic Education (Aboriginal Adult Basic Education)	Chemainus Native College & Vancouver Island University	<ul style="list-style-type: none"> <li>• Math &amp; English upgrading courses offered on reserve at Chemainus Native College</li> </ul>
Aboriginal University Bridging Program	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides upgrading to allow First Nation learners to enter programs</li> <li>• Ongoing tutorials and support offered</li> </ul>
Adult Basic Education	Tillicum Haus	<ul style="list-style-type: none"> <li>• The program goal is to improve the quality of life for aboriginal people living in urban environment through building their skills in reading, writing and spelling.</li> <li>• In addition to upgrading, the students explore personal growth and healing through traditional cultural practices</li> </ul>
ABE for Parents with Children 3 and under (on Income Assistance)	Vancouver Island University & Central Vancouver Island Multicultural Society	<ul style="list-style-type: none"> <li>• Program provides upgrading courses to parents with young children who are transitioning to post-secondary education</li> <li>• Offered from September/08 through April/09 with funding provided by the Ministries of Advanced Education &amp; Labour Market Development, Housing &amp; Social Development, and the City of Nanaimo</li> <li>• Detailed report of learner progress available (additional offerings pending renewal funding)</li> </ul>
Adult Basic Education University Bridging Program	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides upgrading to allow learners to enter programs</li> <li>• Ongoing tutorials and support offered</li> </ul>
Adult Volunteer Tutor Program	Vancouver Island University & Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>• Teaches volunteer tutors how to provide one-on-one literacy tutoring and support to learners (youth to adults) who have basic literacy and numeracy issues.</li> <li>• Program is delivered at numerous outreach locations throughout the community and uses interactive computer software, as well as tutor training resources provided by program coordinators .</li> </ul>
Annual Literacy Learner Event	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides awareness of literacy issues and provides students project management skills by planning and implementing the event</li> </ul>
Career & Academic Preparation	Vancouver Island University	<ul style="list-style-type: none"> <li>• Programs designed for adults requiring fundamental skills in literacy and Adult Basic Education, plus high school equivalencies in a variety of subject areas.</li> </ul>
Clemente Program for Marginalized Adult Learners	Vancouver Island University and Community Partners (Princess Royal Family Centre)	<ul style="list-style-type: none"> <li>• Designed to offer entry level arts and humanities courses, taught by VIU Faculty, for adults (18 yrs. and older) who have faced historic education challenges and who are currently on low income</li> <li>• Program based on referral and offered at no cost to participants (includes tuition, books,</li> </ul>

Program Name	Program Deliverer	Program Description
		lunch, and childminding) <ul style="list-style-type: none"> <li>Participants are granted a certificate of achievement upon course completion, or are granted a “pass” with course credits at VIU, if completed at a high level</li> </ul>
Employment and Lifeskills Training Certificate Program	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides adults with special needs essential skills needed to prepare them for the workplace and to live independently, as a transition from high school or community-based programs (students must be 17 years or older)</li> <li>Two-year certificate program includes classroom and practical work experience using a supported job coaching model</li> </ul>
English As A Second Language	Multi Cultural Society	<ul style="list-style-type: none"> <li>Program designed to teach English as a second language to students 17 years of age or older</li> </ul>
First Nation Dogwood	Stu <sup>n</sup> ate Lelum Secondary School, Chemainus First Nation	<ul style="list-style-type: none"> <li>Provides academic courses for First Nation youth and adults working to achieve Dogwood certificate.</li> <li>Emphasis on literacy and numeracy.</li> </ul>
Snu ney muxw First Nation House of Learning	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>Provides a welcoming and supportive environment for Aboriginal learners, including one-on-one volunteer tutoring and support in basic literacy, as well as fundamental and intermediate ABE upgrading to acquire pre-requisites for post-secondary education</li> </ul>

Program Name	Program Deliverer	Program Description
Hul'qumi'num Language Program	Chemainus Native College, Ladysmith Secondary School, Shell Beach Community Centre	<ul style="list-style-type: none"> <li>Provides adults with beginner or intermediate Hul'quimi'num language instruction.</li> </ul>
Library Book Delivery Service	Altrusa International of Nanaimo	<ul style="list-style-type: none"> <li>Free library delivery service for the homebound. Volunteers will deliver books, talking books, educational videos or CDs to homebound adult residents.</li> </ul>
Literacy and Adult Basic Education Learning Centre	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides tutorial support to literacy and Adult Basic Education students.</li> <li>Serving youth through to seniors, the program provides skill building in reading, writing, spelling and more to help prepare students for certificate and/or diploma courses.</li> </ul>
Mentorship Outreach Program	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides peer support to new VIU literacy and Adult Basic Education students to learn about resources available on campus and in the community</li> <li>Provides training for mentors and community outreach for potential students</li> </ul>
Outlooks Unlimited	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides flexible Adult Basic Education in math and English for students who cannot commit to regularly scheduled classes.</li> </ul>
University College Education Preparation (UCEP)	Chemainus Native College	<ul style="list-style-type: none"> <li>First Nations adults academic upgrading and Adult Basic Education</li> </ul>
Vancouver Island University and Literacy Nanaimo Volunteer tutor program	Vancouver Island University & Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>Provides literacy tutoring services to youth and adults.</li> <li>Teaches volunteer tutors how to tutor students (youth to adults) with basic literacy and numeric issues.</li> <li>Program is delivered at numerous locations throughout the community and utilizes interactive computer software as well as tutor coordinator for training.</li> </ul>
Writing Centre & Math Centre	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides tutorial services for Vancouver Island University students who require extra support in Math or English</li> </ul>

**Seniors 60 Years +**

<b>Program Name</b>	<b>Program Deliverer</b>	<b>Program Description</b>
Aboriginal University Bridging Program	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides upgrading to allow First Nation learners to enter programs</li> <li>• Ongoing tutorials and support offered</li> </ul>
Adult Basic Education	Tillicum Haus	<ul style="list-style-type: none"> <li>• The program goal is to improve the quality of life for aboriginal people living in urban environment through building their skills in reading, writing and spelling.</li> <li>• In addition to upgrading, the students explore personal growth and healing through traditional cultural practices</li> </ul>
Adult Basic Education (Aboriginal Adult Basic Education)	Chemainus Native College & Vancouver Island University	<ul style="list-style-type: none"> <li>• Math &amp; English upgrading courses offered on reserve at Chemainus Native College</li> </ul>
Adult Basic Education University Bridging Program	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides upgrading to allow learners to enter programs</li> <li>• Ongoing tutorials and support offered</li> </ul>
Adult Volunteer Tutor Program	Vancouver Island University & Literacy Central Vancouver Island (Commercial Street Storefront)	<ul style="list-style-type: none"> <li>• Teaches volunteer tutors how to provide one-on-one literacy tutoring and support to learners (youth to adults) who have basic literacy and numeracy issues.</li> <li>• Program is delivered at numerous outreach locations throughout the community and uses interactive computer software, as well as tutor training resources provided by program coordinators .</li> </ul>
Annual Literacy Learner Event	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides awareness of literacy issues and provides students project management skills by planning and implementing the event</li> </ul>
Career & Academic Preparation	Vancouver Island University	<ul style="list-style-type: none"> <li>• Programs designed for adults requiring fundamental skills in literacy and Adult Basic Education, plus high school equivalencies in a variety of subject areas.</li> </ul>
Clemente Program for Marginalized Adult Learners	Vancouver Island University and Community Partners (Princess Royal Family Centre)	<ul style="list-style-type: none"> <li>• Designed to offer entry level arts and humanities courses, taught by VIU Faculty, for adults (18 yrs. and older) who have faced historic education challenges and who are currently on low income</li> <li>• Program based on referral and offered at no cost to participants (includes tuition, books, lunch, and childminding)</li> <li>• Participants are granted a certificate of achievement upon course completion, or are granted a “pass” with course credits at VIU, if completed at a high level</li> </ul>
Employment and Life skills Training Certificate Program	Vancouver Island University	<ul style="list-style-type: none"> <li>• Provides adults with special needs essential skills needed to ore pare them for the workplace and to live independently, as a transition from high school or community-based programs (students must be 17 years</li> </ul>



Program Name	Program Deliverer	Program Description
		<p>or older)</p> <ul style="list-style-type: none"> <li>Two-year certificate program includes classroom and practical work experience using a supported job coaching model</li> </ul>
English As A Second Language	Multi Cultural Society	<ul style="list-style-type: none"> <li>Program designed to teach English as a second language to students 17 years of age or older</li> </ul>
Family Tutors	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>5 tutors available for adults from October to May yearly</li> </ul>
First Nation Dogwood	Stu"ate Lelum Secondary School, Chemainus First Nation	<ul style="list-style-type: none"> <li>Provides academic courses for First Nation youth and adults working to achieve Dogwood certificate.</li> <li>Emphasis on literacy and numeracy.</li> </ul>
Snu ney muxw First Nation House of Learning	Snu ney muxw First Nation	<ul style="list-style-type: none"> <li>Provides a welcoming and supportive environment for Aboriginal learners, including one-on-one volunteer tutoring and support in basic literacy, as well as fundamental and intermediate ABE upgrading to acquire pre-requisites for post-secondary education</li> </ul>

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		<ul style="list-style-type: none"> <li></li> </ul>
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Writing Centre & Math Centre	Vancouver Island University	<ul style="list-style-type: none"> <li>Provides tutorial services for Vancouver Island University students who require extra support in Math or English</li> </ul>

**Other Literacy Resources**

<b>Resource</b>	<b>Resource Owner</b>	<b>Resource Description</b>
Aboriginal Education Enhancement Agreement	School District 68	<ul style="list-style-type: none"> <li>• Resource staff dedicated to increasing literacy to Aboriginal learners within school district 68 include:               <ul style="list-style-type: none"> <li>○ District Principal of Aboriginal Education                   <ul style="list-style-type: none"> <li>▪ Admin support</li> </ul> </li> <li>○ District Coordinator of Aboriginal Resources                   <ul style="list-style-type: none"> <li>▪ Admin support</li> </ul> </li> <li>○ Aboriginal resource teachers</li> <li>○ Literacy and Numeracy teachers</li> <li>○ Aboriginal advisory</li> <li>○ Aboriginal teachers                   <ul style="list-style-type: none"> <li>▪ Aboriginal EAs</li> <li>▪ Aboriginal Tutors</li> </ul> </li> </ul> </li> </ul>
Dictionary Project	Rotary Club	<ul style="list-style-type: none"> <li>• Donation of dictionaries to all grade 4 students and thesaurus to all grade 6 students in Ladysmith intermediate school</li> </ul>
District Literacy & Numeracy Goal Team	School District 68	<ul style="list-style-type: none"> <li>• Provides district direction &amp; support to all schools</li> </ul>
French Book Library	L'Association des Francophones de Nanaimo	<ul style="list-style-type: none"> <li>• French language books available on loan.</li> </ul>
Greater Nanaimo and Ladysmith Early Years Partnerships	School District 68, MCFD, VIHA, Community organizations	<ul style="list-style-type: none"> <li>• Promote community awareness of the importance of the early years and support integrated early childhood development services.</li> </ul>
Literacy Central "Well Used Books"	Literacy Central Vancouver Island	<ul style="list-style-type: none"> <li>• Serving the general public, the Bookstore provides support for literacy Nanaimo programs and promotes literacy with an easy non-threatening environment for the public to engage in literacy</li> </ul>
School Libraries and Librarian Teachers	School District 68	<ul style="list-style-type: none"> <li>• All schools within the district have library access and librarians</li> </ul>
Student Support Teachers	School District 68	<ul style="list-style-type: none"> <li>• Support teachers assist students requiring assistance reading</li> <li>• Teachers also assist parents a few evenings a month sharing materials and ideas to help struggling readers</li> </ul>

Program Name	Program Deliverer	Program Description
Success by Six	School District 68, United Way, CCCU, Ministry for Children & Family Development (MCFD)	<ul style="list-style-type: none"><li data-bbox="812 298 1386 436">• Program works within the community to create healthy, nurturing environments for young children to prepare them for physical, social and emotional success by the time they enter elementary school</li></ul>

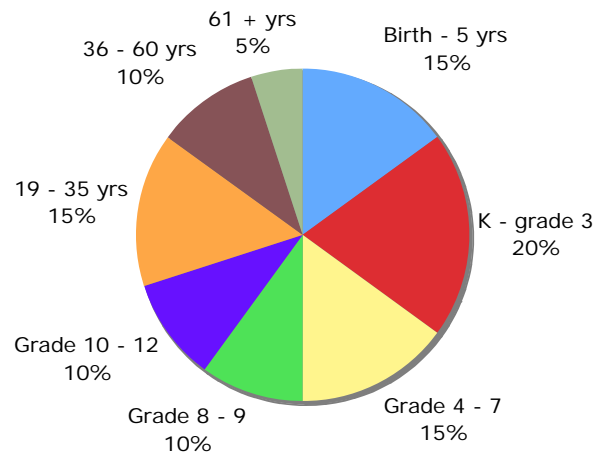
## The Plan

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Based on the Community Inventory (Literacy Asset Review) and the collective knowledge of the Steering Committee and Literacy Council, the following overview of Literacy Programs by age group was established.

### Literacy Program Review by Age Category Nanaimo-Ladysmith Community Literacy Plan

The chart represents the number of literacy programs serving each age category



The Literacy Council is providing additional directions to address Gaps/Needs/Priorities for the 2009- 2010 year ahead. These new initiatives are a reflection of the literacy profile of the region as identified during the three year development of our plan and the current reality in part influenced by the economic situation in the region. We are waiting for our community summary of early childhood development from the Human Early Learning Partnership which will be sent to communities in September with the detailed Early Developmental Indicator results sent by the end of October.

Consultation and implementation of the new initiatives will provide continued focus for the Nanaimo-Ladysmith Literacy Council.

## **Community Literacy Priorities:**

### Sustainable Funding and Resources

- Provide information regarding the impact of the RLC and LOC
- Leverage funds with community, (i.e. Raise a Reader, Altrusa)
- Identify grant opportunities and partnerships

### Community (increased awareness)

- Media marketing campaign to launch website
- Literacy projects to increase awareness
- Focus groups to identify needs and opportunities
- Celebration with Community partners, website launch

### Early Childhood Development programs (ages 0 – 5)

- Support to facilitate updating reading resource materials for program providers
- Build collaborative partnerships with community partnership tables

### Support to Adult learners (19 years +)

- Support identification of literacy skill levels in the workplace
- Support programs for adults who are experiencing transitions in the workplace
- Support programs for vulnerable populations, including women in shelters, people experiencing mental health issues, incarcerated prison residents, people living in poverty and homeless individuals
- Support for people with learning and physical disabilities

### Collaboration: between Aboriginal Community and the Community at large

- Council to develop strategies to engage Aboriginal community during 2009- 2010

### More recruitment and training of parents, staff, volunteers and community partners

- Council to develop strategies for recruitment and training during 2009 - 2010

## **Reflecting on the 2008 plan:**

### **1. Priorities, objectives and actions that have been addressed this year.**

- a. Hiring of Literacy Outreach Coordinator
- b. Update of Asset Inventory from 2008 plan
- c. Development of Request for Information re: Virtual Literacy Hub
- d. Development of content for the virtual literacy hub website
- e. Hiring company to develop the Virtual Literacy Hub

### **2. What has happened as a result of the work, what are the major impacts?**

- a. RFI to be posted for public bid by July 2009
- b. RFP to be posted and hiring of web designer on contract by August 2009.
- c. Focus group held to gather information related to Virtual Literacy Hub
- d. Continued development of Literacy Council, terms of reference membership established and planning continuing for 2009-2010.

**3. Initiatives this year:**

**Successes:**

- a. Regional Literacy Coordinator position consolidated at VIU
- b. Literacy Outreach Coordinator position in place (10 month contact)
- c. Sharing information within the Vancouver Island University region
- d. RFI developed for Virtual Literacy Hub
- e. Moving forward with plans for 3<sup>rd</sup> Annual Family Literacy Week will include an expanded mandate with additional community partners.

**Challenges:**

- a. Impact of regional economic downturn and program cut backs.
- b. The realities of making gradual progress given time and attention to community development process.
- c. Personnel changes in key organizations affecting membership at the Council table
- d. School District personnel changes and budget challenges
- e. Building bridges with Aboriginal communities when Aboriginal communities are engaged in their own literacy initiatives.
- f. Linking to Business and Employment to ensure gaps are filled.

**4. What evaluation methods/framework and or tools used to determine effectiveness of work. Issues and areas of concern re: evaluation.**

**Methods:**

- a. Focus group with community members
- b. Bi weekly monitoring work plan LOC
- c. Regular review of Literacy plan goals by Literacy Council.
- d. Commitment by council members to support integrated literacy program planning, development and expanding Council membership to re invigorate planning.
- e. Asset inventory updated (visits, phone calls)

**Areas of concern:**

- a. Sustainability of funding
- b. Ability to meet timelines for moving forward.
- c. Ability to coordinate ongoing community interactions
- d. Continuation of literacy support for community e.g. Regional Literacy Coordinator, Literacy Outreach Coordinator

**5. How has the Literacy Outreach Coordinator position enhanced the literacy work in the community?**

- a. Support in developing the RFI for Virtual Literacy Hub website
- b. Update of the Asset Inventory
- c. Development of Content for Hub website
- d. Co – facilitate community focus group
- e. Support the writing of the update to the Literacy plan

**6. Collaboration and the community development process:**

- a. Collaboration between communities (Nanaimo – Ladysmith) is possible
- b. Collaboration and partnerships within communities is taking place
- c. Council membership needs focused attention and support in place to ensure the broad range of literacy needs and agencies are represented.
- d. Future community awareness and engagement strategies, projects and events are required to ensure ongoing and evolving community involvement, (focus groups, surveys, special events, literacy awareness media campaign, etc)

- e. Continuing development of strategies to strengthen partnerships and collaborations throughout the communities
- 7. Collaborations and partnerships working well to increase literacy for vulnerable learners:**
- a. Vancouver Island University and Literacy Central Vancouver Island (programs, mentoring, grant proposals)
  - b. Vancouver Island University and Tillicum Lelum Friendship Center
  - c. Vancouver Island Regional Library, Greater Nanaimo Early Years Partnership and Literacy Central Vancouver Island. (Family Literacy Week)
  - d. Vancouver Island Regional Library, Greater Nanaimo and Ladysmith Early Years Partnerships (literacy kits for families of young children including First Nations and French language themes)
  - e. School District 68, Greater Nanaimo and Ladysmith Early Years Partnerships,
  - f. Snu ney muxw First Nation, Tillicum Lelum Friendship Center, BC Speech Language and Audiologists, Altrusa and Retired Ontario Teachers Association. (I Love When We Talk DVD)
  - g. School District 68 out reach program for youth and special program for Aboriginal youth (ABOUT).
  - h. School District 68, Nanaimo Youth Services and Rotary
  - i. Greater Nanaimo Early Years Partnership and Parks and Recreation (Parent Child Mother Goose Program for infants and toddlers)
  - j. Literacy Central Vancouver Island and Raise a Reader campaign. (we are working toward collaboration with the Council)
  - k. Vancouver Island University and Literacy Central Vancouver Island re: ESL Volunteer tutoring program development and funding.
  - l. Vancouver Island University and Literacy Central Vancouver Island are working collaboratively to pursue the development of programs at the Brannen Lake Correctional Center.
- 8. What resources were effective in helping to achieve desired outcomes?**
- a. Planning and Implementation funding from Literacy Now 2010
  - b. Funding for Literacy Outreach Coordinator from Ministry of Education
  - c. Funding for Literacy Directory support with Literacy BC from Ministry of Education
  - d. Funding for Regional Literacy Coordinator from Ministry of Advanced Education and Labour Market Development
  - e. School District Early Years programming funds (Ready Set Learn, Welcome to Kindergarten, Parent's Night Out, Healthy Start to Learning Fairs)
  - f. Financial funding from the Greater Nanaimo Early Years Partnership, (funded by Success by Six and Children First) to support the development of a network of Parent Child Mother Goose facilitators and programs with in kind support from City of Nanaimo Parks and Recreation and School District 68 to provide venues for Parent Child Mother Goose program. (28 programs were offered this year for infants, toddlers and preschool children). This equals 280 weeks of singing, rhyming and story telling.
  - g. Growth of StrongStart Centers (5 in 2008-2009) (8 in 2009 -2010)



## Goals, Objectives & Action Plan

### Goal #1:

<b>Goal:</b> Develop, maintain and promote a public, web-based "virtual hub" (database) of literacy programs and resources within our community (School District 68 Nanaimo - Ladysmith).		
<b>We know that we have been successful when:</b>		
<ul style="list-style-type: none"> <li>- <b>The website is successfully launched</b></li> <li>- <b>People are accessing the website (monitored through usage stats)</b></li> <li>- <b>Feedback from users (monitored through blog, on-line feed back)</b></li> <li>- <b>Feedback from program providers</b></li> </ul>		
<b>Objective #1:</b>		
<ul style="list-style-type: none"> <li>- <b>Develop the public web-based 'virtual hub' complete and launch website.</b></li> </ul>		
<b>How</b>	<b>Who</b>	<b>When</b>
Contract website design team to construct, host and maintain the website <ul style="list-style-type: none"> <li>- Post RFI and RFP</li> <li>- Review proposals and make final decision</li> <li>- Set completion date</li> <li>- Supply Literacy BC database software</li> </ul>	Steering Committee	August 2009
Conduct 'best practice' research for the virtual hub to link with/build upon existing sources i.e. Literacy BC, SD 68, VIRL	LOC	July 2009
Develop and define technical parameters of the virtual hub Web domain Framework and structure Select domain name CMS access Keep language levels of audience in mind <ul style="list-style-type: none"> <li>• Audio, video</li> </ul> Establish information to include in the virtual hub <ul style="list-style-type: none"> <li>• Culturally relevant with a focus on First Nations</li> </ul> Develop website content <ul style="list-style-type: none"> <li>- Write "simple language" approach text</li> <li>- Video testimonials production and editing</li> <li>- Audio clips - write text and record</li> <li>- Integrate Literacy BC database software</li> <li>- Contact program providers to input current program data</li> </ul>	Website Design Team, LOC and Steering committee	July - October 2009

Construct website	Website Design Team	August - October 2009
Develop a 3 year financial plan to maintain the virtual hub	Steering Committee, LOC, Contractor	September 2009
Announce website at United Way Kick Off Breakfast	Steering Committee	September 2009
Review Virtual hub beta site	Council	October 2009
Advertise website launch event	Steering Committee and LOC	October 2009
Host website launch event	Council	November 2009
Continue to look for sustainable funding support.	Steering Committee, LOC and Council	September 2009 onward

**Objective #2:  
Maintain & Sustain Virtual Hub**

How	Who	When
<p>Liase with all program deliverers to ensure programs, services, and resources are accurate and up-to-date on the website. Educate program deliverers about Literacy BC update software.</p>	Steering Committee and LOC	September - December 2009

**Objective #3:  
Promote Virtual Hub**

How	Who	When
<p>Develop advertising / communication plan to promote the website Include:  Vancouver Island University, School District 68, Vancouver Island Region Libraries, Literacy Central, Community Access Program Sites (CAPS), Nanaimo Youth Services Association  Social service agencies, employment agencies  All agencies and organizations with a literacy focus</p> <p>Promote the Council's Literacy Plan and speak to new initiatives. Ideas may include:</p> <ul style="list-style-type: none"> <li>bookmarks to be distributed in grocery stores</li> </ul> <p>-</p>	Steering Committee	September - December 2009

**Goal #2:** Meets all literacy needs & priorities

**Goal:**

- **Maintain the Nanaimo-Ladysmith Literacy Council to identify, support and promote evidence based, universally accessible literacy programs and services**

**We know that we have been successful when:**

- **Council meets on a regular basis**
- **Council terms of reference are in place**
- **Council has memberships around the table of key partners. For example,**
  - o **Civic (municipal and band)**
  - o **Public (including libraries, social and health services)**
  - o **Economic (private to social economy)**
  - o **Education (public, private and post secondary)**
  - o **Voluntary/Community**

**Collaboration and partners working well to increase literacy opportunities and support for vulnerable learners.**

<b>Objective: - Maintain &amp; sustain the Literacy Council</b>		
<b>How</b>	<b>Who</b>	<b>When</b>
Complete terms of reference, validate with Council	Steering Committee	June 2009
Develop evaluation strategies for plan	Steering Committee, Council	September 2009
Validate Council terms of reference with the community	Steering Committee	September 2009
Annual review of Council membership to ensure “key partners” are represented/informed	Steering Committee	June 2009
Target “key partners” to solicit their participation	Council	September 2009
Increase partnerships and joint funding initiatives	Council	December 2009

## Literacy Plan 2009

1. **Changes observed in community since submitting the 2008 District Literacy Plan?**
  - a. More attention being paid to working together
  - b. Projects underway that will support families, young children and adults with literacy challenges.
  - c. New leadership within the community with vision, commitment and passion for the literacy initiative that will address the needs and gaps in the Nanaimo Ladysmith communities.
  - d. Impacts of the current economic down turn.
2. **Stage (s) of community literacy planning**

### Goal One:

Develop, maintain and promote a public, web-based ‘virtual hub’ (data base) of literacy programs, and resources within our community. (School District 68 Nanaimo – Ladysmith)

### Objective #1 Develop the public, web-based ‘virtual hub’

- a. Data base will be developed: Asset inventory
- b. RFI will be posted July 2009 and company hired by early August 2009 according to RFP.
- c. The ‘virtual hub’ website will be announced at the United Way Campaign Kick-off Breakfast September 2009. We will highlight the benefit to the community. (Clients and service providers and opportunities to be represented)

**Objective #2 Maintain and Sustain Virtual Hub**

- a) This work will take place in the fall of 2009
- b) Current up date of asset inventory completed in June 2009
- c) Inventory will to be updated on a regular basis. It is our intention that service providers will update their programs and delivery in an ongoing way once website is launched.
- d) LOC/RLC and Council will promote the virtual hub and promote the Council.
- e) Work to provide access to computers to access the virtual hub for literacy learners (Community Access Program Sites; Bayview Elementary, Cedar Heights Centre, Fairview Community School, John Barsby Secondary, L'Association des Francophones de Nanaimo, Vancouver Regional Libraries), Nanaimo Youth Services and others to be determined)
- f) Funding from Raise a Reader to support website media campaign

**Goal Two:**

**Maintain the literacy taskforce (now titled Council) to identify, support and promote evidence based universally accessible literacy programs and services.**

**Evidence of Success:**

- a. Nanaimo - Ladysmith Literacy Council steering committee meets monthly, additional meetings as required.
- b. Nanaimo - Ladysmith Literacy Council meets monthly
- c. Bi - weekly meeting re: work plan for Literacy Outreach Coordinator (LOC, Regional Literacy Coordinator and Council Chair)
- d. Terms of Reference will be confirmed by September 30, 2009
- e. Membership of Council being addressed to assure all key partners at the table. (justice, business, government ...)

**3. Challenges or opportunities that have arisen since the 2008 plan?**

**Opportunities:**

- a. Regional Literacy Coordinator for the Vancouver Island University region.
- b. Literacy Outreach Coordinator to support the implementation of the Literacy plan
- c. Ongoing commitment from members of the Literacy Council to collaborate, expand and coordinate efforts to improve the literacy environment on behalf of the entire community.
- d. Leveraged funds from Raise a Reader campaign to promote website marketing and community awareness. (\$20,000)

**Challenges:**

- a. Ensuring the leveraging of community programs and funding opportunities (Raise a Reader, coordination of service groups and inclusion of business interests)
- b. Increased need in community as a result of economic downturn.

**4. Adjustments made to plan:**

- a. The 2008 plan is being followed at this time, our first priority is to develop and launch the 'virtual hub' website
- b. Continuing to support the ongoing development of the Literacy Council.

**New initiatives:**

- c. Expansion of initial directions will be made throughout the 2009 – 2010 year and beyond.
- d. Marketing and promotion of the Literacy “Virtual Hub”

**5. What new initiatives are planned? What initiatives have been expanded or continued?**

- a. See Literacy Gaps/Needs/ Priorities section

**6. How will Regional Literacy Coordinators and Literacy Outreach Coordinators contribute to the literacy work in your community over the next year?**

- a. Regional Literacy Coordinator:
  - i. Work with LOC to build partnerships and provide implementation support
  - ii. Share current literacy research and promising practices (particularly in the area of adult literacy)
  - iii. Promote community – awareness campaigns and communication plans
  - iv. Address training and development needs of literacy practitioners (coordinate workshops, resource dissemination)
  - v. Support ABE Literacy, CALP and ESLSAP adult literacy program developments (e.g. renewal applications, opportunities for program integration and benchmarking/learner progress)
  - vi. Serve as a resource for developing partnership projects and funding proposals to enhance regional literacy programs and services.
- b. Literacy Outreach Coordinator:
  - i. Update Literacy BC program directory
  - ii. Develop website content: text, videos, audio clips, photos
  - iii. Work with the Literacy Council to determine community priorities for projects and program direction.
    - 1. Possibilities may include:
      - a. Develop relationships with agencies that support people with disabilities for the purpose of creating and facilitating effective literacy support.
      - b. Collaborate with existing programs for vulnerable populations to direct them to website and to existing literacy programs and services in the community.
      - c. Initiate contact with community employers to identify literacy needs and connect them to website and local programs.
      - d. Provide “best picture book and CD lists for children. Distribute to early years and preschool program agencies to facilitate updating children’s literature resources.
- c. RLC/LOC positions will continue to raise the awareness of literacy initiatives, programs and opportunities within the community and will work to identify means to support sustainable funding.
- d. Plans for next year will continue to develop as we know more specifically if the LOC position will continue next year.

**7. Have there been any changes or additions to your thinking about evaluating the progress of your work?**

- a. Not at the moment

**8. What resources will you need?**

- a) Continued support for the RLC/LOC positions
- b) Ongoing funding support
- c) Marketing and promotion expertise
- d) Expansion of volunteer base to enhance marketing and promotion



## **The Budget**

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### **Year One**

Web Hub development	\$15,000
Coordination	\$30,000
Literacy Services & Programs	<u>\$ 5,000</u>
<b>TOTAL:</b>	<b>\$50,000</b>

### **Year Two**

Web Hub maintenance	\$ 1,000
Coordination	\$30,000
Literacy Services & Programs	<u>\$19,000</u>
<b>TOTAL:</b>	<b>\$50,000</b>

### **Year Three**

Web Hub maintenance	\$ 1,000
Coordination	\$30,000
Literacy Services & Programs	<u>\$19,000</u>
<b>TOTAL:</b>	<b>\$50,000</b>

The stewards for the Nanaimo-Ladysmith Community Literacy Plan are School District #68 and Literacy Central Vancouver Island. Elizabeth Pennell, Coordinator of the Nanaimo-Ladysmith Literacy Council and Chair of the Nanaimo-Ladysmith Community Literacy Steering Committee will be responsible for receiving and dispersing the funds. As Steering Committee Chair and Council Coordinator, Elizabeth will approve and disperse funds as per the budget approved by the Steering Committee based on recommendations by the Council.

## Appendix

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### **Literacy Now Launch Summary** (see full launch report in Literacy Plan 2008)

Nanaimo's Literacy Now Launch held in January 2007 was attended by 85 community participants. Participants were involved in a process to identify community literacy projects that were working well as well as ways in which the community could expand lifelong literacy learning opportunities.

#### Recommendations:

- Consider the opportunities offered by unused school buildings
- Secure ongoing funding for Literacy Outreach Coordinator and Regional Literacy Coordinator
- Continue to provide support to programs that have been successful
- Seek funding for You Can Cook – "Nanaimo Community Kitchens"
- Increase funding for school libraries and reinstate teacher-librarians
- Encourage the City of Nanaimo to consider physical and social structures that foster intergenerational (seniors, teens, early years) literacy initiatives.
- Support the Triple P Parenting program: 5-tier framework model of implementation (radio, TV, media, pamphlets, and courses)
- Strengthen Aboriginal programs and engagement opportunities
- Encourage creation of non-intimidating space for families to engage in literacy activities
- Bring literacy initiatives into long-term care facilities
- Address issues of seniors' isolation and health literacy.
- Support and encourage use of plain language
- Seek incentives for working people to take courses (Clemente)
- Encourage the development of business and employer-supported programs
- Collaborate and develop community partnerships to promote and sustain workplace literacy
- Approach specific employers to host literacy classes for employees e.g. Harmac, McDonalds, Boston Pizza, London Drugs. Workplace Literacy project

#### Key issues identified were:

- Need for human and financial resources
- Greater community awareness of literacy scope and issues
- Use of various media to reach those who don't read.
- Sharing information, networking and liaising

The key issues continue to direct the work of the Literacy Council. The identification of resources (financial, human and in kind) will be essential to the ongoing development of our work. This year funding from the Ministry of Education provided support for the LOC. The Council will continue to look for community and grant opportunities. We have just received funding from Raise a Reader to support a marketing and media campaign for the website which will increase community awareness of Literacy. The website will use a variety of media to support ways in which learner's access information, programs and services. Over the past two years collaborative partnerships have been created and expanded. We look forward to ensuring the leveraging of all resources (funding, personnel and in kind) to meet needs, fill gaps and provide new opportunities to literacy learners throughout the communities.

## Works Cited

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- <sup>i</sup> 2010 Legacies Now, Community Literacy Planning Guide
- <sup>ii</sup> BC STATS, School Districts and Municipalities in BC
- <sup>iii</sup> Economic Development Office of Nanaimo, Community Profile Nanaimo,
- <sup>iv</sup> Economic Development Office of Nanaimo, Community Profile Nanaimo, pg
- <sup>v</sup> Ladysmith, History. [www.ladysmith.ca/history.php](http://www.ladysmith.ca/history.php)
- <sup>vi</sup> School District 68, District Achievement Contract: Transitional Plan 2007-08, Aboriginal Education Enhancement Agreement 2006/2011, Appendix II pg 2.
- <sup>vii</sup> Snu ney muxw First Nation, [www.snuneymuxw.ca](http://www.snuneymuxw.ca)
- <sup>viii</sup> Snaw Naw As Nanoose First Nation, [www.nanoose.org](http://www.nanoose.org)
- <sup>ix</sup> Chemainus First Nation, [www.ladysmith.ca/history.php](http://www.ladysmith.ca/history.php)
- <sup>x</sup> BC STATS, School District 68 – NANAIMO-LADYSMITH Statistical Profile
- <sup>xi</sup> John Talbot & Associates Inc. Social Development Strategy for Nanaimo, September 2004
- <sup>xii</sup> Economic Development Office of Nanaimo, Community Profile - March 2009 Nanaimo
- <sup>xiii</sup> BC STATS, School District 68 – NANAIMO-LADYSMITH Statistical Profile
- <sup>xiv</sup> Economic Development Office of Nanaimo, Community Profile – March 2009 Nanaimo
- <sup>xv</sup> Economic Development Office of Nanaimo, Community Profile – March 2009 Nanaimo
- <sup>xvi</sup> Economic Development Office of Nanaimo, Community Profile – March 2009 Nanaimo, pg 37.
- <sup>xvii</sup> BC STATS, School District 68 – Nanaimo-Ladysmith Statistical Profile
- <sup>xviii</sup> BC STATS, School District 68 – Nanaimo-Ladysmith Statistical Profile