

## How Feedback Will Be Used

Input received through this engagement will be considered, along with technical, financial and policy considerations, as the Ministry of Transportation and Infrastructure and BC Ferries plan for the long-term sustainability of the coastal transportation network.

When completing the feedback form, please do not include the personal opinions or personal information of individuals other than yourself.

## Long-Term Plans – Background

In an effort to create an affordable and sustainable system, the Province and BC Ferries are continuing to explore a set of strategies, several of which are listed below. Many of these strategies were included for consideration in the 2012 Consultation and Engagement.

- Standardize vessels and use more “no-frills vessels” on smaller routes
- Move to liquefied natural gas (LNG) fuel propulsion
- Consider alternative ferry technologies (e.g., cable ferries)
- Explore the feasibility of fixed links
- Seek additional operational efficiencies
- Seek additional capital investment from new federal infrastructure programs
- Achieve additional savings and efficiencies when significant capital investments are being planned, e.g., the terminal renewal requirements at Horseshoe Bay provide an opportunity to explore how service is provided between Nanaimo and the Lower Mainland

While these changes have longer-term benefits, they will take time to implement, and the system still faces an immediate shortfall of \$18.9 million to 2016.

## Medium-Term Plans – Feedback Form Questions

During the 2012 Consultation and Engagement, participants suggested that the government consider reallocating taxpayer funding from the Seniors Discount to support fares for all ferry users and consider introducing gaming on major routes to generate additional revenue.

The following ideas are now being implemented to help find additional savings and revenue:

- **SENIORS’ DISCOUNT** Reducing the seniors’ discount on all routes except the Northern routes, with savings redirected to reduce the rate of increase in fares for all users.
- **GAMING PILOT PROJECT** Considering the introduction of a Gaming Pilot Project, making gaming facilities available on the Tsawwassen – Swartz Bay route, with net revenues directed to reduce the rate of increase in fares.

During the 2012 Consultation and Engagement process there was significant discussion about reservations and passenger only ferry service. The current engagement process provides an opportunity to discuss the following ideas in more detail.

- **RESERVATION SYSTEM, TIME-OF-DAY PRICING, AND LOYALTY PROGRAMS** BC Ferries is implementing new customer service technology that will allow for new pricing initiatives and support customer loyalty programs.
- **SUPPLEMENTAL PRIVATE PASSENGER-ONLY SERVICE** Consider additional supplemental private passenger-only service, such as water taxis, in cases where it would be feasible, to further augment BC Ferries’ service to coastal communities.

## Service Reductions – Feedback Form Questions

The Ministry of Transportation and Infrastructure and BC Ferries have identified a series of service reductions to address the \$14 million shortfall over the next four years. A further \$4.9 million in service reductions will be identified on the major routes connecting Vancouver Island with the Lower Mainland.

The Ministry of Transportation and Infrastructure and BC Ferries are seeking comments for consideration prior to implementation of the reductions to achieve \$14 million in savings.

























## Feedback Form

### PLEASE PROVIDE YOUR CONTACT INFORMATION (OPTIONAL):

Are you a (please select one):  Coastal Ferry User Route(s): \_\_\_\_\_  
 BC Ferries Employee  Other: \_\_\_\_\_

Name: \_\_\_\_\_

Organization (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

If you would like to receive updates regarding the BC Coastal Ferry Engagement via email, please tick this box.

If you would like to receive updates regarding the BC Coastal Ferry Engagement via post, please tick this box.

Personal information is collected for the purposes of informing the BC Coastal Ferries Engagement undertaken by the Ministry of Transportation and Infrastructure under s.26 of the *Freedom of Information and Protection of Privacy Act*. For questions regarding the collection of personal information, please contact the Executive Director-Marine Branch, Ministry of Transportation and Infrastructure, PO Box 9850, Stn Provincial Government, Victoria, B.C. V8W 9T5, 250-952-0678.

**Public and stakeholder feedback will be received from November 18 – December 20, 2013.**

You can return completed feedback forms by:

**Mail:** PO Box 3532 Vancouver Main  
Vancouver, B.C. V6B 3Y6

**Email:** [coastalferriesengagement@gov.bc.ca](mailto:coastalferriesengagement@gov.bc.ca)

**Website:** [coastalferriesengagement.ca](http://coastalferriesengagement.ca)

**Phone:** 1-855-974-1204



Printed with vegetable-based inks on paper made with 100% post-consumer waste.  
Please recycle.