



March 24, 2015

File: 1680-04 ELECT REV

DELIVERED BY EMAIL

Bob Ingratta, Chief Executive Officer
BC Milk Marketing Board
200 – 32160 South Fraser Way
Abbotsford BC V2T 1W5

Dianne Driessen, General Manager
BC Cranberry Marketing Commission
PO Box 162 Stn A
Abbotsford BC V2T 6Z5

Al Sakalauskas, Executive Director
BC Egg Marketing Board
150 – 32160 South Fraser Way
Abbotsford BC V2T 1W5

Stephanie Nelson, Executive Director
BC Broiler Hatching Egg Commission
180 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Dear Colleagues:

ELECTION RULES AND PROCEDURES – REMINDER OF REVIEW SCHEDULE & APPROVAL PROCESS

Given you will be (or are in the process of) conducting a full review in 2015 of your respective Election Rules and Procedures (Election Rules), I thought this would be a good opportunity to revisit the related regulatory requirements and BC Farm Industry Review Board (BCFIRB) expectations.

Election Rules are an important component of good governance. As such, scheduling regular, rigorous reviews helps ensure that Election Rules continue to provide a SAFETI¹-based approach to elections. The 2015 review schedule, as reflected in your respective Election Rules, is set out below for your convenience.

| | |
|-----------------------------------|-----------------------------|
| BC Cranberry Marketing Commission | not later than Dec 31, 2015 |
| BC Broiler Hatching Egg Board | not later than Dec 31, 2015 |
| BC Egg Marketing Board | not later than Dec 31, 2015 |
| BC Milk Marketing Board | prior to May 2015 |

¹ Strategic, Accountable, Fair Effective, Transparent, Inclusive

Regulatory Requirements and Expectations

As per your respective Schemes, any amendments to Election Rules are subject to BCFIRB prior approval. For the purposes of good governance and transparency, BCFIRB requires boards to publish the approved Election Rules in the publically accessible area of their web site.

If, following a SAFETI-based review, amendments to the Election Rules are required, BCFIRB expects the boards will provide the following information with their submissions to facilitate a timely, effective and accountable prior-approval process:

- All necessary wording amendments, including your election schedule.
- A rationale for the change that clearly demonstrates the rules have been reviewed in light of the desired change, as well as the “Guidelines for Approval of Election Rules and Procedures Submitted by Marketing Boards and Commissions” (see Appendix 1) and SAFETI principles.
- Any consultation that has been conducted, if appropriate, and any other amendments to the election rules that may be required in support of the change requested.
- A letter or email stating that the board has looked at the proposed amendments and is ready to pass to BCFIRB for any further changes.

BCFIRB recommends that boards allow several weeks for the approval process. If there are extenuating circumstances, please provide a sound rationale for urgency and BCFIRB staff and members will do their best to expedite the process.

If you have any questions, please feel free to contact Katia Gauvin, Issues Management Analyst, at 250-356-7819 or Katia.Gauvin@gov.bc.ca.

Best regards,



Wanda Gorsuch
Manager, Issues and Planning

Attachment: Appendix 1: BCFIRB Guidelines

cc: Jim Shiell, General Manager
BC Vegetable Marketing Commission

Michel Benoit, General Manager
BC Turkey Marketing Board

Geraldine Auston, General Manager
BC Hog Marketing Commission

BCFIRB web site

Bill Vanderspek, Executive Director
BC Chicken Marketing Board